INTERNATIONAL BUSINESS DEVELOPMENT COMMITTEE

AMBASSADOR PROGRAM
THE ROLE

EDUCATE
❖ History of PIDX
❖ Available standards
❖ Success stories

INFLUENCE
❖ Exchange of ideas
❖ New initiatives
❖ Best practice sharing

PROMOTE
❖ Adoption of industry standards
❖ Volunteerism
❖ Participation

FACILITATE
❖ Regional meetings
❖ Identify subject matter experts
❖ Identify best practices
AMBASSADOR PROFILE

THE PERSON

**Desire** to promote global eCommerce standards

**Familiar** with regulations specific to their country or region

**Engaged** in their regional energy community

**Comfortable** facilitating and presenting at local meetings

**Supported** by their employer
AMBASSADOR PROGRAM

THE PERKS

MARKET EXPOSURE
- Recognition on PIDX website
- Introductions to key executives from other PIDX member companies
- Publicity associated with outreach meetings
- LinkedIn profile

COMPLIMENTARY TICKETS
- Choose between PIDX US or PIDX European conferences

EXCELLENT NETWORKING
- Ample opportunity to network and collaborate with peers, industry clients and prospects

2018 Copyright PIDX International
THE SUPPORT

YOUR TEAM
❖ International Business Development Committee
❖ Network of Ambassadors

TRAINING
❖ Onboarding process
❖ Standards & Guidelines

PIDX ORGANIZATION
❖ Ensure Compliance with Anti-Trust Policy and Bylaws
❖ Administrative support from PIDX administration

PIDX COMMITTEES
❖ Marketing
❖ Membership
❖ Conference
❖ Executive
AMBASSADOR PROGRAM

NEXT STEPS

Talk to one of us today!

Contact the PIDX organization at info@pidx.org