

PIDX Privacy Policy

Effective Date: September 2018

Petroleum Industry Data Exchange, Inc. (“PIDX” or the “Company” or “we”) wants you to be familiar with how we collect, use and disclose information from and about you. This Privacy Policy describes our practices in connection with information collected through services such as websites, mobile sites, applications we may later develop, conferences or workshops and any standards setting activities, including without limitation the website (the “Website”) located at www.pidx.org (collectively, the “Company Services”). By accessing the Website, registering for a PIDX sponsored conference or otherwise using the Company Services, you agree to the terms and conditions of this Privacy Policy.

- What personally identifiable information is collected from you in connection with the Company Services and with whom it may be shared.
- How we may use the personally identifiable information that is collected from you
- What choices are available to you regarding our use of your data.
- The security procedures in place to protect against the misuse of your information.
- How you can correct any inaccuracies in your information.

WHAT PERSONAL INFORMATION IS COLLECTED

Personal information means information about an identifiable individual. This includes an individual’s name, work address and phone number, email address, etc.

The Company and our service providers may collect the following information from and about you:

“Registration Information” is the information you submit to register for or participate in a Company Service, for example, to attend a conference, post comments, download a standard, receive a newsletter, participate in standards setting discussions or workshops, serve as or interact with our global ambassadors, enter a contest or door prize give away or otherwise participate in Company Services. Registration Information may include, for example, name, email address, phone number, workplace and title, gender and zip code.

Minutes and other Records of Meetings and Standards Development Activities. Your personal information may be reflected in the minutes or other records relating to meetings, conferences, phone calls or electronic chats you participate in, in particular in relation to standards settings activities.

“Public Information and Posts” consist of comments or content that you post to the Company Services and the information about you that accompanies those posts or content, which may include information such as a name, user name, comments, likes, status, profile information and

picture. Public Information and Posts are always public, which means they are available to everyone and may be displayed in search results on external search engines.

Information from Social Media. If you access or log-in to a Company Service through a social media service or connect a Company Service to a social media service, the information we collect may also include your user ID and/or user name associated with that social media service, any information or content you have permitted the social media service to share with us, such as your profile picture, email address or friends lists, and any information you have made public in connection with that social media service. When you access the Company Services through social media services or when you connect a Company Service to social media services, you are authorizing the Company to collect, store, and use such information and content in accordance with this Privacy Policy.

Activity Information. When you access and interact with the Company Services, we may collect certain information about those visits. For example, in order to permit your connection to the Company Services, our servers receive and record information about your computer, device, and browser, including potentially your IP address, browser type, and other software or hardware information. If you access the Company Services from a mobile or other device, we may collect a unique device identifier assigned to that device, geolocation data, or other transactional information for that device.

Cookies and other tracking technologies (such as browser cookies, pixels, beacons, and Adobe Flash technology including cookies) are comprised of small bits of data that often include a de-identified or anonymous unique identifier. Websites, apps and other services send this data to your browser when you first request a web page and then store the data on your computer so the website can access information when you make subsequent requests for pages from that service. These technologies may also be used to collect and store information about your usage of the Company Services, such as pages you have visited, content you have viewed, search queries you have run and advertisements you have seen.

Third parties that support the Company Services by serving advertisements or providing services, such as allowing you to share content or tracking aggregate Company Services usage statistics, may also use these technologies to collect similar information. Company does not control these third-party technologies and their use is governed by the privacy policies of third parties using such technologies.

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the “Help” section of your browser for more information. Users can manage the use of Flash technologies, with the Flash management tools available at Adobe’s website, see http://www.adobe.com/products/flashplayer/security/privacy_policy/faq.html. Please note that by blocking any or all cookies you may not have access to certain features, content or personalization available through the Company Services.

We endeavour to collect and store only the personal information that we need for the purposes of providing the Company Services.

We generally only collect information directly from you.

If you choose to provide PIDX with your personal information by way of e-mail or by electronic form or submitting it to us through our website, we will use that information to respond to your message and to help us obtain the information you request. PIDX does not collect personal information for the purpose of selling it to third parties.

We are the sole owners of the information collected by PIDX. We only have access to/collect information that you voluntarily give us via email or other direct contact from you.

We will use your information to respond to you regarding the reason you contacted us.

USE AND DISCLOSURE

We use the information we collect from and about you to provide the Company Services and other features to you, including: to measure and improve those Company Services and features; to improve your experience with both online and off-line Company Services by delivering content you will find relevant and interesting, including advertising and marketing messages; to allow you to comment on content, and participate in online contests, or rewards programs; to provide you with customer support and to respond to inquiries. When the information collected from or about you does not identify you as a specific person, we may use that information for any purpose or share it with third parties.

We use the information we collect from and about you for these additional purposes:

To allow service providers to assist us in providing and managing the Company Services. Company may make your information available to certain third party service providers, such as contractors, agents or sponsors, who help us manage or provide the Company Services.

To allow social sharing functionality. If you log in with or connect a social media service account with Company Services, we may share your user name, picture, and likes, as well as your activities and comments with other Company Services users and with your friends associated with your social media service. We may also share the same information with the social media service provider. By logging in with or connecting your Company Services account with a social media service, you are authorizing us to share information we collect from and about you with the social media service provider, other users and your friends and you understand that the social media service's use of the shared information will be governed by the social media service's privacy policy. If you do not want your personal information shared in this way, please do not connect your social media service account with your Company Services account and do not participate in social sharing on Company Services.

To provide co-branded services and features. We may offer co-branded services or features, such as contests, sweepstakes or other promotions together with a third party (“Co-Branded Services”). These Co-Branded Services may be hosted on Company Services or on the third party’s service. By virtue of these relationships, we may share the information you submit in connection with the Co-Branded Service with the third party. The third party’s use of your information will be governed by the third party’s privacy policy.

To deliver relevant advertisements. Company and our service providers may use the information we collect from and about you to deliver relevant ads to you when you use the Company Services or another service. As noted above, third-party advertising networks and advertisers may use cookies and similar technologies to collect and track information such as demographic information, inferred interests, aggregated information, and activity to assist them in delivering advertising that is more relevant to your interests. In order to deliver advertising from local providers, we may collect geolocation data from your device. If you would like to disable this collection, you should turn off “Location Services” or any similar service in the settings of your device. Please note that if you do turn off “Location Services” we may be unable to provide local information and advertisements to you. [To find out more about third-party advertising networks and similar entities that use these technologies, see www.aboutads.info, and to opt-out of such advertising networks’ and services’ advertising practices, go to www.aboutads.info/choices.]

To contact you. Company may periodically send promotional materials or notifications related to the Company Services. If you want to stop receiving promotional materials, you can follow the unsubscribe instructions at the bottom of each email. There are certain service notification emails that you may not opt-out of, such as notifications of changes to the Company Services or policies. If you have installed a mobile app and you wish to stop receiving push notifications, you can change the settings either on your mobile device or through the app.

To share with business partners. The Company may share your information with business partners to permit them to send you marketing communications consistent with your choices.

To protect the rights of Company and others. There may be instances when the Company may disclose your information, including situations where Company has a good faith belief that such disclosure is necessary in order to: (i) protect, enforce, or defend the legal rights, privacy, safety, or property of the Company, our Company Affiliates or their employees, agents and contractors (including enforcement of our agreements and our terms of use); (ii) protect the safety, privacy, and security of users of the Company Services or members of the public; (iii) protect against fraud or for risk management purposes; (iv) comply with the law or legal process; or (v) respond to requests from public and government authorities.

To complete a merger or sale of assets. If the owners of the Company sell all or part of their ownership in the Company or otherwise make a sale or transfer of its assets, or the Company is otherwise involved in a merger or transfer of all or a material part of its business, the sellers may

transfer your information to the party or parties involved in the transaction as part of that transaction.

USER ACCESS AND CONTROL

If you would like to access, review, correct, update, suppress, or otherwise limit our use of your personal information you have previously provided directly to us, you may contact us at info@pidx.org. In your request, please (i) include your email address, name, address, telephone number, and the Company Service to which you provided the information and (ii) specify clearly what information you would like to access, change, update, or suppress. We will try to comply with your request as soon as reasonably practicable.

You may request that we not share your personal information on a going-forward basis for the purposes of the Co_Branded Services by emailing info@pidx.org with the words “Disclosure Opt-out” in the subject line and your full name, email address and postal address in the body of the email.

We will not, under any circumstances, remove personal information to the extent it is reflected in minutes or similar records relating to meetings or other standards related activities.

SECURITY

The Company uses commercially reasonable administrative, technical, personnel and physical measures to safeguard information in its possession against loss, theft and unauthorized use, disclosure or modification. However, no one can guarantee the complete safety of your information.

OTHER IMPORTANT INFORMATION

Updates to Privacy Policy. The Company may modify this Privacy Policy. Please look at the Effective Date at the top of this Privacy Policy to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Company Services. However, after you click “I Agree” to this Privacy Policy, the Company will not modify this Privacy Policy with respect to you in a manner that we reasonably determine materially modifies your rights or obligations under this Privacy Policy without providing prominent notice of the modification on the apps or asking you again to review and demonstrate your consent to the modified terms.

Location of Data. The Company Services are hosted in and managed from the United States. If you are a user located outside the United States, you understand and consent to having any personal information processed in the United States. This includes the use of cookies and other tracking technologies as described above. As a result, please read this Privacy Policy with care.

Linked Services. The Company Services may also be linked to sites operated by unaffiliated companies, and may carry advertisements or offer content, functionality, games, newsletters, contests or sweepstakes, or applications developed and maintained by unaffiliated companies. Company is not responsible for the privacy practices of unaffiliated companies and once you

leave the Company Services or click an advertisement you should check the applicable privacy policy of the other service.

Data Retention. We will retain your information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or allowed by law. We may retain information reflected on minutes or other records relating to meetings or standards setting discussions for the period of time we consider necessary to protect the PIDX members whose representatives participated in such minuted activities. Our data retention policy is available upon request.

We may also retain backup information related to your account on our servers for some time after cancellation for fraud detection or to comply with applicable law or our internal security policies. It is not always possible to completely remove or delete all of your information due to technical constraints, contractual, financial or legal requirements.

If you have questions about how we use your data or would like to request that we delete your data to the extent feasible, please contact us at info@pidx.org. We will use commercially reasonable efforts to respond within thirty (30) days.

Sensitive Information. We ask that you not send us, and you not disclose, any sensitive personal information (such as social security numbers, information related to racial or ethnic origin, political opinions, health, criminal background or trade union membership) on or through the Company Services or otherwise.

Disputes. This Privacy Policy will be governed by, and construed in accordance with, the laws of the State of Texas, without regard to its conflict of law provisions. Any disputes relating to or arising from this Privacy Policy shall be resolved in the state of federal courts of Harris County, Texas and you agree to the exclusive jurisdiction of such courts. You and we agree that any dispute resolution proceedings will be conducted only on an individual basis and not in a class, consolidated or representative action. In addition, we each waive any right to a jury trial. We also both agree that you or we may bring suit in court to enjoin infringement or other misuse of intellectual property rights.

CONTACT US

If you have questions about this Privacy Policy, please contact us at:

Email: info@pidx.org