VIRTUAL SPRING CONFERENCE

22nd April 2020 / 0830 to 1230 CDT

PIDX Board Room
Adoption Council @ PIDX
USE OF PIDX STANDARDS WORLDWIDE

- 80% in North America
- 8% in Europe
- 8% in Latin America
- 2% in Asia
- 2% in Oceania
The Need for Adoption forums @ PIDX

- Journey from Standards to Adoption and Outcomes for PIDX Members
- Improved Engagement of PIDX members in resolving challenges encountered during adoption
- Setup of Focus groups to address specific challenges encountered during adoption
PIDX Standards Adoption

**Opportunities for Collaboration**

- Business process standardization + Master Data Harmonization
- Technology Modernization
- Limited adoption of few standards
- Cultural challenges/regional laws
- Security threats and data privacy
- Engagement with intermediaries

**How PIDX can enable?**

- Promote standard solutions with broadest possible appeal
- Use technology to enhance rather than replace, when it makes sense (e.g. to minimize cost or business disruption)
- Scale existing solutions to create value for both partners
- Collaborate on country specific adoption challenges with regional representation
- Share best practices on cybersecurity & data privacy laws
- Membership of intermediaries on adoption councils
## Deep Dive: Culture challenges/regional laws

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<tr>
<th>Opportunities for Collaboration</th>
<th>How PIDX can enable?</th>
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<tbody>
<tr>
<td><strong>Identify barriers that prevent adoption &amp; realization of outcomes</strong></td>
<td>• Adoption of PIDX standards by NOCs in Middle East</td>
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<td>Barriers across people, processes &amp; policies. Challenges/ Pain Points</td>
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| **Identify solutions needed to overcome these barriers** | |
| Let’s be generative. Think of solutions | • Influencing NOC management about benefits of adopting PIDX standards |

| **Identify support needed from PIDX adoption councils** | |
| Think of ideas/answers for the “How might we...??” | • Empanelment of NOCs on PIDX  
• Case studies sharing global/regional adoption & benefits  
• Discussion on specific bottlenecks in adoption |