

PIDX INTERNATIONAL 2021 SPONSORSHIP AGREEMENT FORM

PIDX International provides a global forum for delivering the process, information and technology standards that facilitate seamless, efficient digital business within the oil and gas industry and its trading community.

Events are held for experts to share the current state of the industry. We highlight successes and case studies on standards implementation and the development of future best practices. Agreeing to sponsor a PIDX event shows your organization is committed to creating a better, more sustainable industry where data transfer is uniform throughout.

To help expand our industry footprint, the PIDX Executive Committee voted in 2020 to make all virtual events free to attendees for the year 2021. PIDX offers sponsorship at its events to help cover the cost of running the events. We are a not-for-profit organization. The PIDX community requests your help to spread adoption of standards by sponsoring an event.

EVENT: SPRING CONFERENCE: AN INNOVATIVE ROAD-MAP FOR THE INDUSTRY

DATE: APRIL 28TH & 29TH, 9:00 AM - 11:00 AM CT

- 1. REGISTRATION:** Sponsors are required to register their representative for the event on **April 21st** here: <https://attendee.gotowebinar.com/register/7526600608566910220>.
- 2. ADVERTISEMENT:** Sponsors are required to submit their advertisement on **April 14th** to events@pidx.org in Adobe Interactive PDF format.
- 3. EVENT CANCELLATION:** If unusual circumstances prevail, and PIDX must cancel the event, a full refund of the Sponsor fee will be made within thirty (30) days of the cancellation. Sponsor waives all claims that may be made against PIDX, its employees, agents and assigns.
- 4. SPONSOR CANCELLATION:** Sponsor fee is non-refundable unless the event is canceled by PIDX.
- 5. SPONSOR:** Agrees to and accepts the PIDX Anti-Trust Policy.
- 6. PRE-EVENT RUN THROUGH:** Sponsor representative is required to participate in one pre-event run through on **April 13th**.
- 7. ATTENDEE INFORMATION:** PIDX will not share event attendee information in any circumstance.
- 8. EXCLUSIVITY:** PIDX will not promote one sponsor exclusively on the PIDX website or social media channel.
- 9. SPEAKER:** Title Sponsors and Break Sponsors will not be listed as a presentation speaker on the PIDX event program, Title Sponsor representative will, however, be listed with their speaking slot on the conference agenda.
- 10. MARKETING MATERIAL:** Parties will not be listed as a sponsor on PIDX event marketing material until full payment is received.

SPONSOR PACKAGES:

TITLE SPONSOR: \$1500

- 10-minute pitch at the beginning of the day
 - Speaker title listed on PIDX event agenda
- Listed as Title Sponsor on all event marketing materials
- Full-page ad in post-event sponsor program (first page)
 - Includes up to 2 links in program
 - Must be an Adobe Interactive PDF with hyperlinks for ad to be clickable

BREAK SPONSOR: \$750

- 5-minute pitch during event break
- Listed as Break Sponsor on all event marketing materials
- Full-page ad in post-event sponsor program (after Title Sponsor ad/ads)
 - Includes up to 2 links in program
 - Must be an Adobe Interactive PDF with hyperlinks for ad to be clickable

PROGRAM SPONSOR: \$250

- Listed as Program Sponsor on all event marketing materials
- Half-page ad in post-event sponsor program (after Break Sponsor ad)
 - Includes up to 2 links in program
 - Must be an Adobe Interactive PDF with hyperlinks for ad to be clickable

SPONSORSHIP TYPE: _____

SPONSORSHIP PAYMENT (CHECK ONE)

** Credit card payments include a 2.5% processing fee

CREDIT CARD - PAY VIA THE LINK: [HTTPS://PIDX-21-CONFERENCE.EVENTBRITE.COM](https://pidx-21-conference.eventbrite.com)

BANK TRANSFER JPMORGAN CHASE BANK, N.A.
ROUTING # 111000614 SWIFT CODE CHASUS33
FOR THE BENEFIT OF PETROLEUM INDUSTRY DATA EXCHANGE, INC.
ACCT. # 806741690

INVOICE (EMAIL INFORMATION TO EVENTS@PIDX.ORG)

COMPANY NAME: _____

SPONSORSHIP CONTACT NAME: _____

CONTACT EMAIL ADDRESS: _____

By signing below, you agree to PIDX's sponsorship agreement and acknowledge that PIDX is responsible for only what is listed in the selected sponsorship package.

CONTACT SIGNATURE: _____

To submit the form or ask or any other questions about sponsorship, please contact events@pidx.org.