

2024 PIDX SPRING CONFERENCE

HOW AI AFFECTS THE USE AND
DEVELOPMENT OF DIGITAL STANDARDS

April 25 | 8 AM - 5 PM CDT
PIDX Spring Conference

April 26 | 9 AM - 12 PM CDT
Workgroup Meetings

bp | Houston, Texas

SPONSORSHIP PACKAGE

HOW AI AFFECTS THE USE AND
DEVELOPMENT OF DIGITAL STANDARDS

In this industry event, we'll explore the intersection of AI and Digital Standards. We extend an invitation to experienced speakers across industries to contribute articles, share use cases and theories, and connect with attendees from the Energy Industry.

The accumulated knowledge shared at the event will guide the forthcoming development of the standards by PIDX tailored for the Energy Industry.

SPONSORSHIP PACKAGES

Title Sponsor <i>1 Available</i>	\$5,000
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Reception Sponsor <i>1 Available</i>	\$3,500
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Break Sponsors <i>3 Available</i>	\$2,500
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Booth Sponsors <i>5 Available</i>	\$1,000
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Program Sponsors <i>Unlimited</i>	\$750
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For more information on sponsorship opportunities at the 2023 PIDX Spring Conference, contact:

Michelle Lanh, Marketing & Events Coordinator
events@pidx.org | 832-681-7308

2024 PIDX SPRING CONFERENCE SPONSORSHIPS

APRIL 25 - 26, 2024



Title Sponsor

\$5,000 | 1 Available

Enjoy maximum visibility and highest priority as Title Sponsor - leading up to and during the conference. With this exclusive sponsorship, you have the unique opportunity to drive thought leadership and collaboration on a specific topic of your choosing.

- Exclusive branding as the official conference sponsor
- Four (4) complimentary attendee registrations
- Opportunity to collaborate with PIDX team to develop program and theme

Pre-Event Advertising / Website / Social Media:

- Top billing logo recognition on all online collateral including Conference website, Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Official recognition as Title Sponsor at Conference Opening and Close by PIDX Leadership and Master of Ceremonies
- Exhibition table with the first choice of the table in a prime location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Lanyard branded with sponsor logo*
- Priority branding recognition with logo on printed materials, including printed program, event signage, and intermission rotating slide deck

*Lanyards to be furnished by Title Sponsor (minimum quantity 100) and shipped 30 days prior to day of event. Remaining supply will be returned to sponsor.

2024 PIDX SPRING CONFERENCE SPONSORSHIPS

APRIL 25 - 26, 2024



Reception Sponsor

\$3,500 | *1 Available*

Reception Sponsors will be acknowledged as the Cocktail Reception Sponsor, enjoying second-highest priority branding exposure before and during the conference in all documentation and on-site signage. The Reception held off-site at a venue pre-arranged by PIDX is a major highlight of the Spring Conference.

- Exclusive branding as sponsors of the Cocktail Reception
- Three (3) complimentary attendee registrations
- Opportunity to set up company material/signage at the cocktail reception venue

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Full-page invitation for Cocktail Reception in the printed program with sponsorship recognition
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, printed program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

2024 PIDX SPRING CONFERENCE SPONSORSHIPS

APRIL 25 - 26, 2024



Break Sponsor

\$2,500 | *3 Available*

Break Sponsors will be acknowledged as the networking Break Sponsor: Morning Breaks and Afternoon Breaks. Recognition is included in online and printed meeting materials with additional acknowledgment given by the Master of Ceremonies for the chosen event.

- Exclusive branding as sponsors of a networking break
- Two (2) complimentary attendee registrations

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, printed program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

2024 PIDX SPRING CONFERENCE SPONSORSHIPS

APRIL 25 - 26, 2024



Booth Sponsor

\$1,000 | *5 Available*

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on Conference publications (digital and printed).

- One (1) complimentary attendee registration

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- Company 8.5" x 11" color ad and sponsorship recognition included in printed program
- Company profile summary featured on conference intermission rotating slide deck

2024 PIDX SPRING CONFERENCE SPONSORSHIPS

APRIL 25 - 26, 2024



Program Sponsor

\$750 | *Unlimited*

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on Conference publications.

- One (1) complimentary attendee registration

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Company 8.5" x 11" color ad and sponsorship recognition included in printed program
- Company profile summary featured on conference intermission rotating slide deck

2024 PIDX SPRING CONFERENCE SPONSOR REGISTRATION FORM

E-mail completed form to events@pidx.org

COMPANY DETAILS

Company Name: _____

Address: _____

City: _____

State/Province: _____

Country: _____

Website: _____

CONTACT DETAILS

Name: _____

Title: _____

Email: _____

Phone: _____

SELECT A SPONSORSHIP PACKAGE

☐

Title Sponsor - \$5,000

☐

Booth Sponsor - \$1,000

☐

Reception Sponsor - \$3,500

☐

Program Sponsor - \$750

☐

Break Sponsor - \$2,500

TO COMPLETE SPONSORSHIP PAYMENT

go to: <https://www.eventbrite.com/e/811584329577?aff=oddtcreator>

TO REGISTER TO ATTEND

go to: <https://www.eventbrite.com/e/811642493547?aff=oddtcreator>

2024 PIDX SPRING CONFERENCE SPONSOR AGREEMENT

E-mail completed form to events@pidx.org

We plan to attend the PIDX event indicated below and would like to participate as an Exhibitor/Sponsor. We agree to abide by the following conditions and procedures and will brief our representatives accordingly:

EVENT: How AI Affects the Use and Development of Digital Standards

WHEN: April 25 - 26, 2024

WHERE: bp | 501 Westlake Park Boulevard, Houston TX, 77079

1. REGISTRATION FEE: All sponsors must complete registration via Eventbrite and pay the appropriate fee by **Wednesday, March 29, 2024**. Send your company logo (high-resolution) and your signed Sponsorship Agreement form to events@pidx.org by **Wednesday March 20, 2024**.

2. PROGRAM ADVERTISING: All advertisers agree to provide one full page, 8.5" x 11" (with bleed), portrait orientation, color ad about the company and its services in an Adobe .pdf file. The items should be sent to events@pidx.org by **Wednesday, March 27, 2024**.

3. PRE-EVENT RUN THROUGH: Sponsor representative is required to participate in one pre- event run through on **Wednesday, April 17, 2024**.

4. ATTENDEE INFORMATION: PIDX will not share event attendee information in any circumstance.

5. SPEAKER: Title Sponsor will not be listed as a presentation speaker on the PIDX event program. Title Sponsor representative will, however, be listed with their speaking slot on the conference agenda.

6. INSURANCE: The Sponsor acknowledges that PIDX International does not maintain insurance covering Exhibitor/Sponsor's property and that it is the sole responsibility of the Exhibitor/Sponsor to obtain business interruption and property damage insurance covering such losses by Exhibitor/Sponsor if appropriate.

7. EVENT CANCELLATION: If unusual circumstances prevail, and PIDX must cancel the event, a full refund of the Exhibitor/Sponsor fee will be made within thirty (30) days of the cancellation. Exhibitor/Sponsor waives all claims that may be made against PIDX.

8. EXHIBITOR/SPONSOR CANCELLATION: Exhibitor/Sponsor fee is non-refundable.

9. EXHIBITOR/SPONSOR: Agrees to and accepts the PIDX Anti-Trust Policy (<http://www.pidx.org/antitrust/>).

Company: _____

Representative: _____

Representative Phone: _____

Representative Email: _____

Signature: _____

Date: _____