

### A WORD FROM THE PIDX BOARD:

2023 races ahead and the work of PIDX continues at pace. Downstream released new standards, working with DocStudio to deliver one of the Board's key strategic goals, the Industrial Data Exchange (IDX) platform, supporting master data elements for Terminal Automation Systems. At the Spring Conference, we had record attendance, showing that community is a very important part of what we do. Thank you to ConocoPhillips for hosting the event.

We are seeing strong industry participation, especially with emissions reporting work. The ETD team will release new standards to support supply chain Scope 3 reporting later this year. A second set of POCs is planned, demonstrating the leading role PIDX is playing in collaboration with the WBCSD and OpenFootprint to deliver industry solutions to assist in GHG reduction. We have two webinars planned, both focused on ETD.

PIDX relies on its members' and participants' contributions to lead the industry in solving complex problems. To be part of this exciting work, please contact the PIDX team.



Chris Welsh, COO, Chairman of the PIDX Board

#### UPCOMING WEBINARS

#### 2023 PIDX SPRING CONFERENCE

CONOCOPHILLIPS | HOUSTON, TX

APRIL 20-21

#### WEBINAR: EXPLORING THE ROLE OF BLOCKCHAIN, JSON, AND XML IN DIGITAL TRANSFORMATION

JUNE 21

#### WEBINAR: LOWER CARBON, ESG, AND SUPPLY CHAIN: PART 1

SEPTEMBER 21

#### WEBINAR: LOWER CARBON, ESG, AND SUPPLY CHAIN: PART 2

NOVEMBER 7

### NEW MEMBER

"Joining **PIDX** marks an important milestone for **DocStudio** and our commitment to the energy industry. We are thrilled to be part of a community that is driving digital transformation and promoting standardization to streamline business processes. We look forward to contributing our expertise to this community and driving innovation in the industry."



Zakhar Dikhtyar  
CEO



### MEET OUR NEW **AMBASSADOR**

(NORTH AMERICA)

#### JACQUELINE ORELLANA

HALLIBURTON

**Jacqueline Orellana** is a global system and data integrity specialist with over 8 years of experience who uses financial modeling, process improvement, project management, and training strengths to turn around troubled operations. Jacqueline identifies the root causes of issues and implements collaborative solutions, saving money, and exceeding management expectations.



# PIDX SPRING CONFERENCE

HOW INVESTING IN DIGITAL TRANSFORMATION CAN REDUCE BUSINESS COSTS

CONOCOPHILLIPS | HOUSTON, TX



## NEWLY ELECTED OFFICERS

### DIRECTOR, SUPPLIER

Phil Rapatz, Senior IT Director, Applications Services Group Halliburton

### DIRECTOR, SUPPLIER

Miguel Angel Munoz Salinas, Data Owner & Market to Cash Operations slb

### DIRECTOR, SUPPLIER

Aparna Kakani, Director – Technical Product Management Baker Hughes

### DIRECTOR, PRODUCER

Gareth Key, Producer Director bp

### MEMBERSHIP COMMITTEE VICE CHAIR

Rick Conner, eCommerce Manager slb

### EXECUTIVE AT LARGE

Darren Ebanks, IT/eCommerce Manager slb

### EXECUTIVE AT LARGE

Shakti Sharma, Enterprise Architect Halliburton

### EXECUTIVE AT LARGE

Adan Solis, Sr. Manager, Opportunity to Cash eCommerce Halliburton

### MARKETING CHAIR

Scott Traverse, Senior IT Manager Halliburton

### MARKETING COMMITTEE VICE CHAIR

Jerry Birdwell, Senior Director Salesforce Oil & Gas

### BUSINESS DEVELOPMENT COMMITTEE CHAIR

Larry Dyer, Director of Client Services Enverus

### STANDARDS & GUIDELINES COMMITTEE CHAIR

Elena Mereanu, QA Lead Transport4

### STANDARDS & GUIDELINES COMMITTEE VICE CHAIR

John Stukes, Managing Member Trigo Ventures LLC

### SECRETARY

Daniela Freeman, Standards & Compliance Manager PIDX International

### BUSINESS MESSAGES WORK GROUP CHAIR

Miledy Paris, Manager, Opportunity to Cash, eCommerce Halliburton

### BUSINESS MESSAGES WORK GROUP VICE CHAIR

Alisa Konchenko, Vice President, Business Development DocStudio

### BUSINESS PROCESSES WORK GROUP CHAIR

David Shackleton, Independent Data Services BDM slb

### BUSINESS PROCESSES WORK GROUP CHAIR

Eugene Soloviov, CTO, Co-Founder DocStudio

### CATALOG & CLASSIFICATION WORK GROUP VICE CHAIR

Zakhar Dikhtyar, CEO, Co-Founder DocStudio

### DOWNSTREAM WORK GROUP CHAIR

Kris Pronske, Senior Implementation Specialist DTN

### DOWNSTREAM WORK GROUP VICE CHAIR

Lisa Rotunno, Director of Customer Success DTN

# NEWLY ELECTED **EXECUTIVE AT LARGE**



**Adan Solis**

Sr. Manager, Opportunity to  
Cash eCommerce  
Halliburton

**Adan** is a seasoned professional with 22+ years of experience in project life-cycle management, business process optimization, and custom software solutions within the Oil and Gas industry. He is currently the Senior Manager at Halliburton, overseeing Global eCommerce. Adan excels in driving efficient operations, ensuring seamless customer experiences, and delivering innovative solutions. With a Bachelor's degree in Mechanical Engineering Technology from the University of Houston, his deep industry knowledge enables him to make valuable contributions to Halliburton's success.

## PRESS RELEASES

**PIDX INTERNATIONAL ANNOUNCES  
THE LAUNCH OF ITS NEW INDUSTRIAL  
DATA EXCHANGE (IDX) PLATFORM**

[READ IDX PRESS RELEASE](#)

**PIDX INTERNATIONAL ANNOUNCES  
ITS NEW BILL OF LADING (BOL)  
IMPLEMENTATION GUIDELINES**

[READ BOL PRESS RELEASE](#)

## WEBINAR

**EXPLORING THE ROLE OF  
BLOCKCHAIN, JSON AND XML IN  
DIGITAL TRANSFORMATION**

JUNE 21, 2023

"I LIKED THE PRACTICAL APPROACH THAT WAS  
PRESENTED DURING THE WEBINAR"  
- ATTENDEE

[CLICK TO VIEW RECORDINGS & PRESENTATIONS](#)

## **IMPORTANT ANNOUNCEMENT: PIDX BYLAWS AMENDMENTS**

This is a notice that PIDX International, in keeping with its strategic initiatives, has approved amendments to the PIDX bylaws at its Annual Member Meeting on April 20, 2023.

[CLICK TO VIEW THE UPDATED PIDX BYLAWS](#)

# SAVE THE DATE

*SEPTEMBER 21, 2023*



## LOWER CARBON, ESG, AND SUPPLY CHAIN: PART 1

● 9 AM - 10:30 AM CDT

CONTACT: [EVENTS@PIDX.ORG](mailto:EVENTS@PIDX.ORG)

**SPONSORSHIP & SPEAKER  
OPPORTUNITIES AVAILABLE**



**CONNECT WITH PIDX**

+1.832.681.7350

[INFO@PIDX.ORG](mailto:INFO@PIDX.ORG)

3 RIVERWAY, SUITE 920

HOUSTON, TX 77056