



Transforming supply chain platforms in transitioning to net-zero

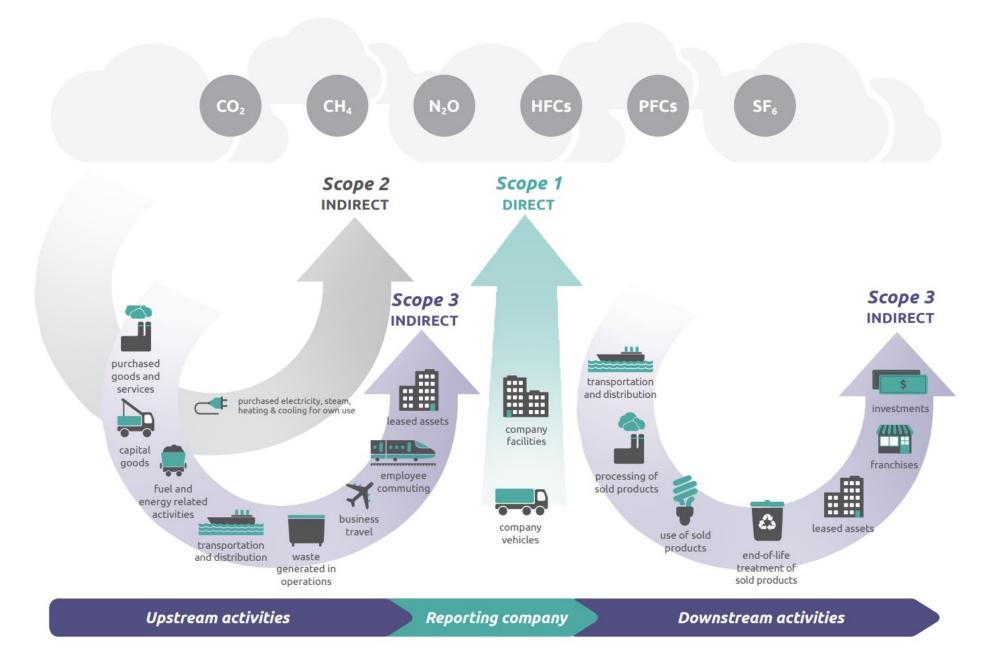
Kadri Umay Principal Architect Microsoft Cloud for Energy

https://www.linkedin.com/in/kadriumay/



Agenda

- · Why is Scope 3 Emissions Important
- Why is Scope 3 Emissions Complex
- Brief Intro to PIDX ETDX
- Achieving Net Zero Supply Chains
 - Business Use Cases
 - Technology Proposal

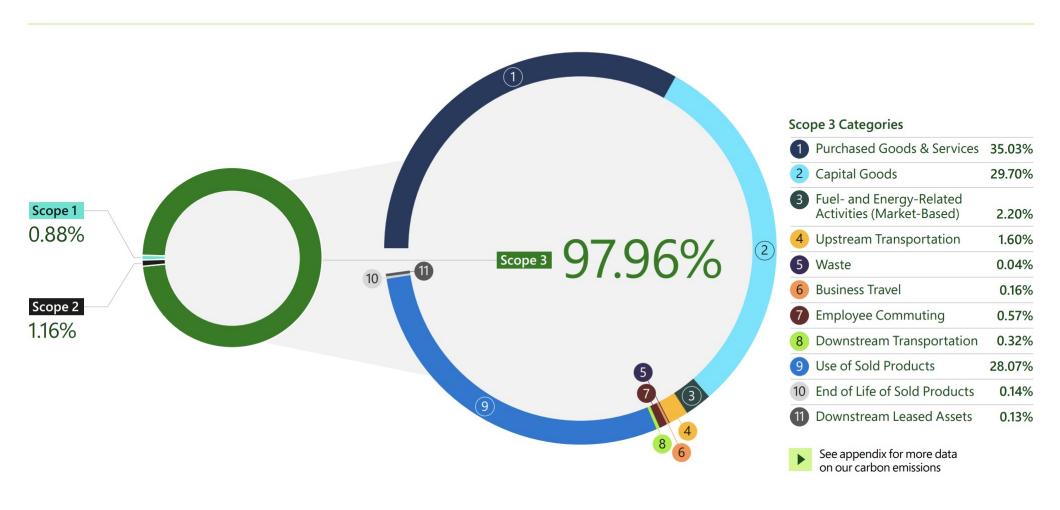


https://ghgprotocol.org/sites/default/files/standards/Corporate-Value-Chain-Accounting-Reporing-Standard 041613 2.pdf

#1 Scope 3 Emissions are Huge

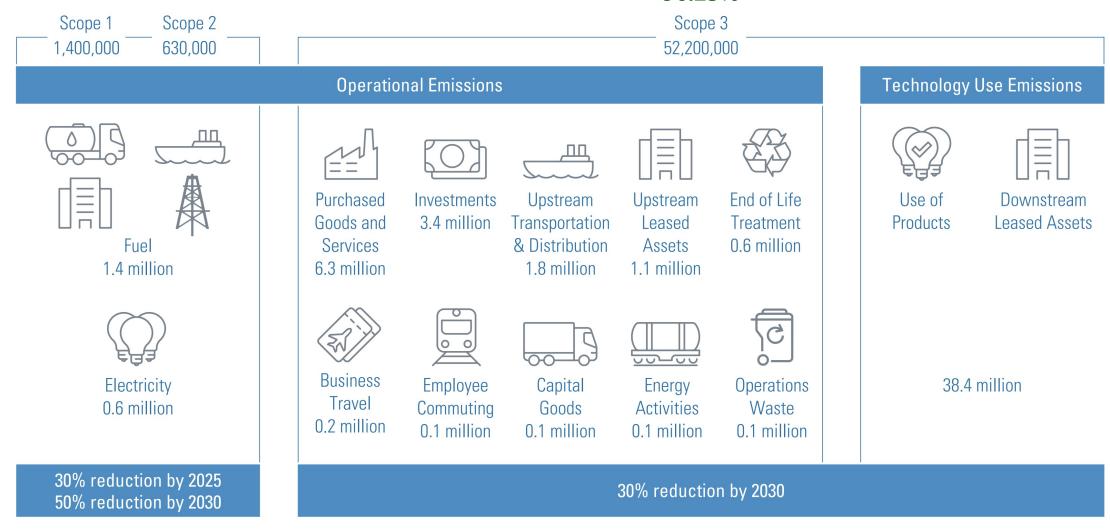
Breaking down of our FY21 Scope 3 emissions by source

Scope 3 represents the majority of Microsoft's emissions, and we are committed to reducing these emissions by more than 50 percent by 2030. Tracking and reporting against this category of emissions is critical for net zero progress.



https://www.microsoft.com/en-us/corporate-responsibility/sustainability/report





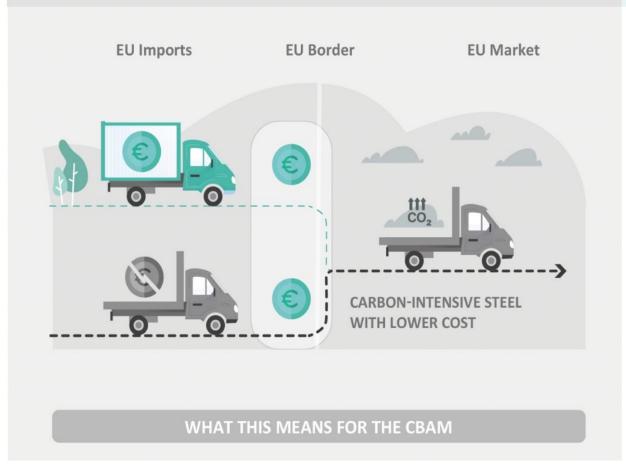
Net Zero by 2050

#2 Border Carbon Adjustment Regulations are coming

THE EU CARBON BORDER ADJUSTMENT MECHANISM: CHOOSING A MODEL FOR FAIRNESS

OPTION I 'ONE SIZE FITS ALL' FLAT MECHANISM

OPTION II 'INDIVIDUAL ADJUSTMENT MECHANISM'





WHAT THIS MEANS FOR THE CBAM

#3 Scope 3 emissions are very hard to calculate (your suppliers' scope 1 - 2 are your scope 3, and they are already reporting it)

Challenges with calculation and reporting of GHG emissions







Lack of standards

Or abundance

Slow, manual processes

Value Chain Scope 3 emissions

"Today, carbon accounting suffers from data quality issues, measurement and reporting inconsistencies, siloed platforms, and infrastructure challenges. This makes it difficult to compare, combine and share reliable data, particularly for companies."

The Carbon Call – Feb 10, 2022

Demo – Automated Calculation of Scope 3, Microsoft Cloud for Sustainability

Kadri Umay



scorecards you need to help your stakeholders understand trends, progress, and opportunities for improvement.



Settings

Report Settings Unit Groups 品 Company Profile

Region Mapping

B Legal Information

▶ Play video

→ Design a scorecard



Manage data

Your trial comes with preinstalled sample data to help you learn how to use the product and to explore its capabilities. You can remove this data if you like, but adding it back would require a full reset to factory settings. learn more

Remove data

Learn more

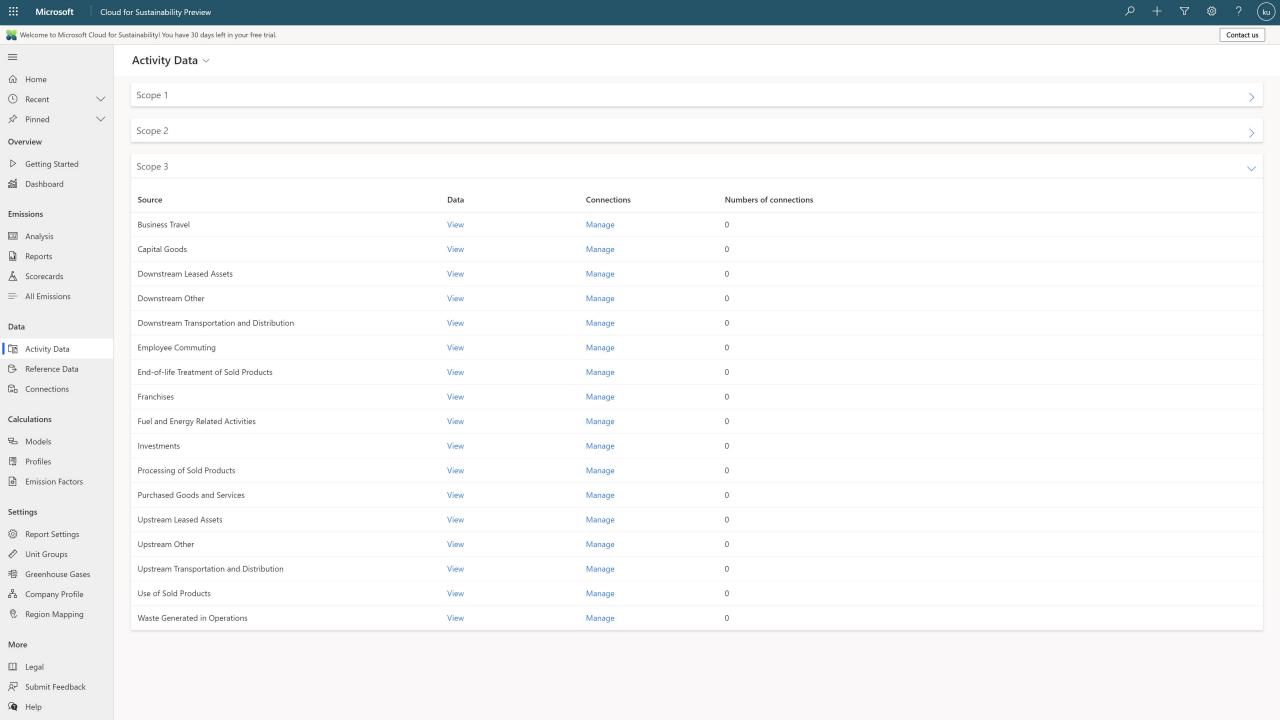


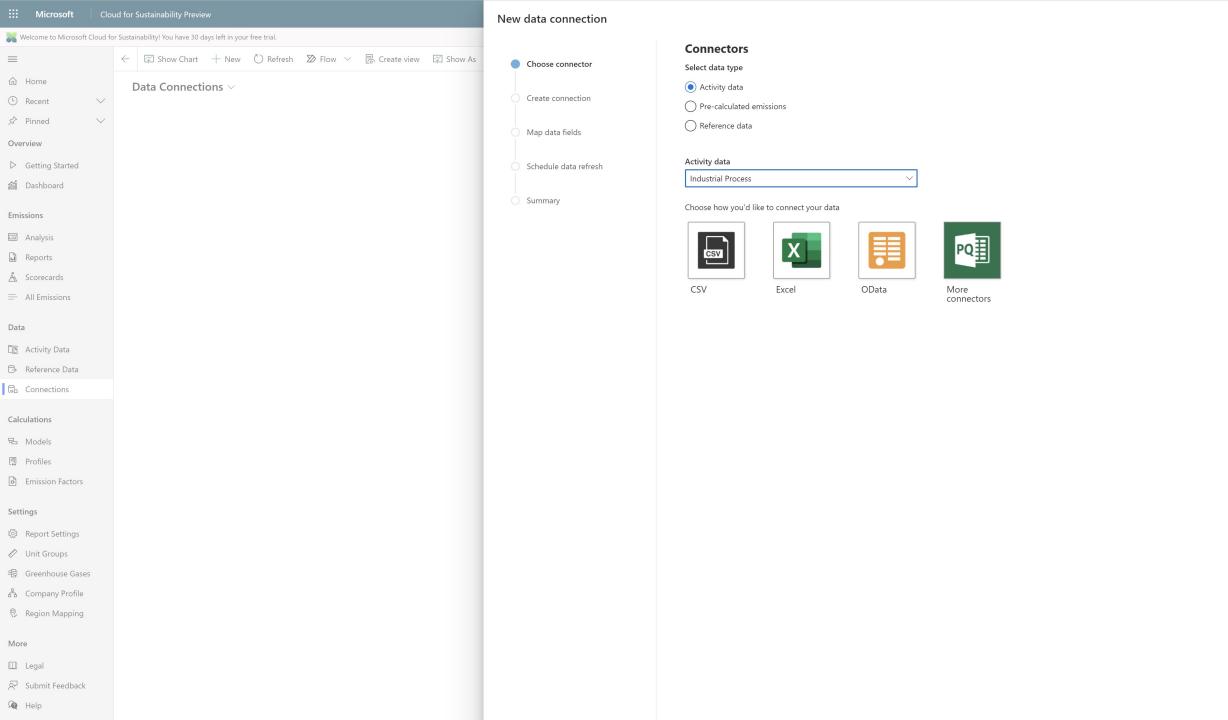


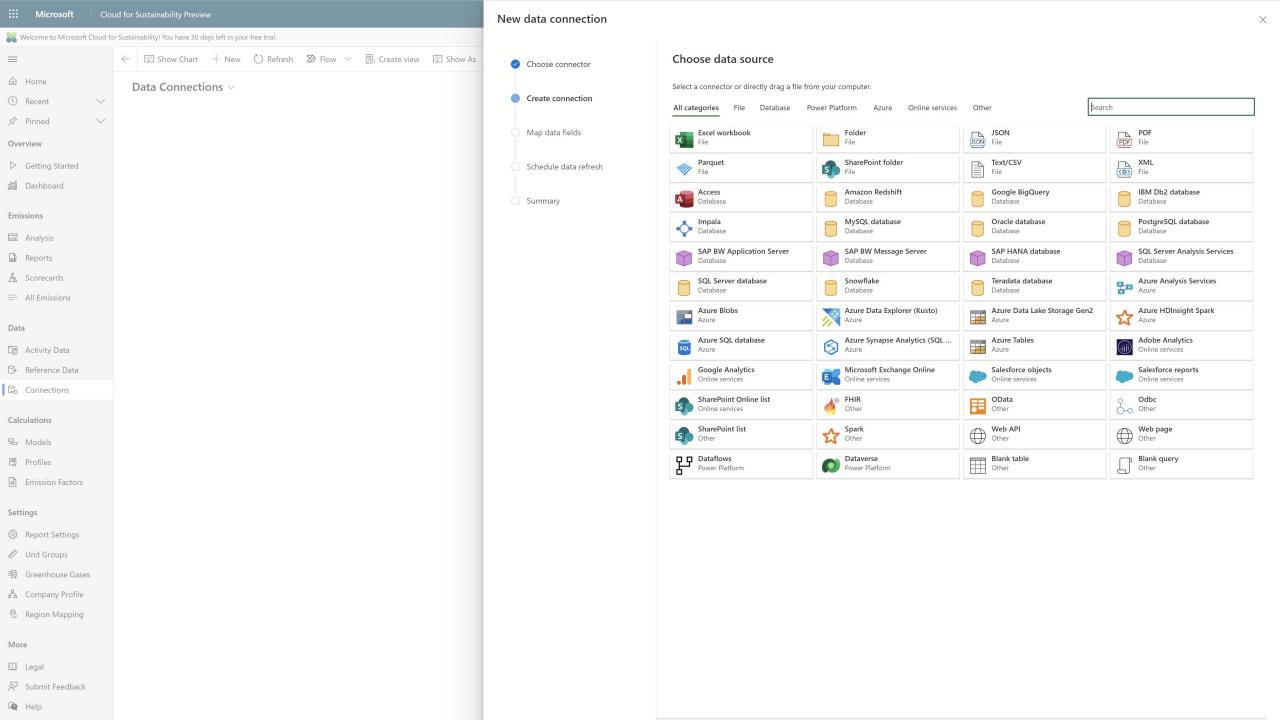
Help articles Learn how to connect data, create calculations, design scorecards, and more

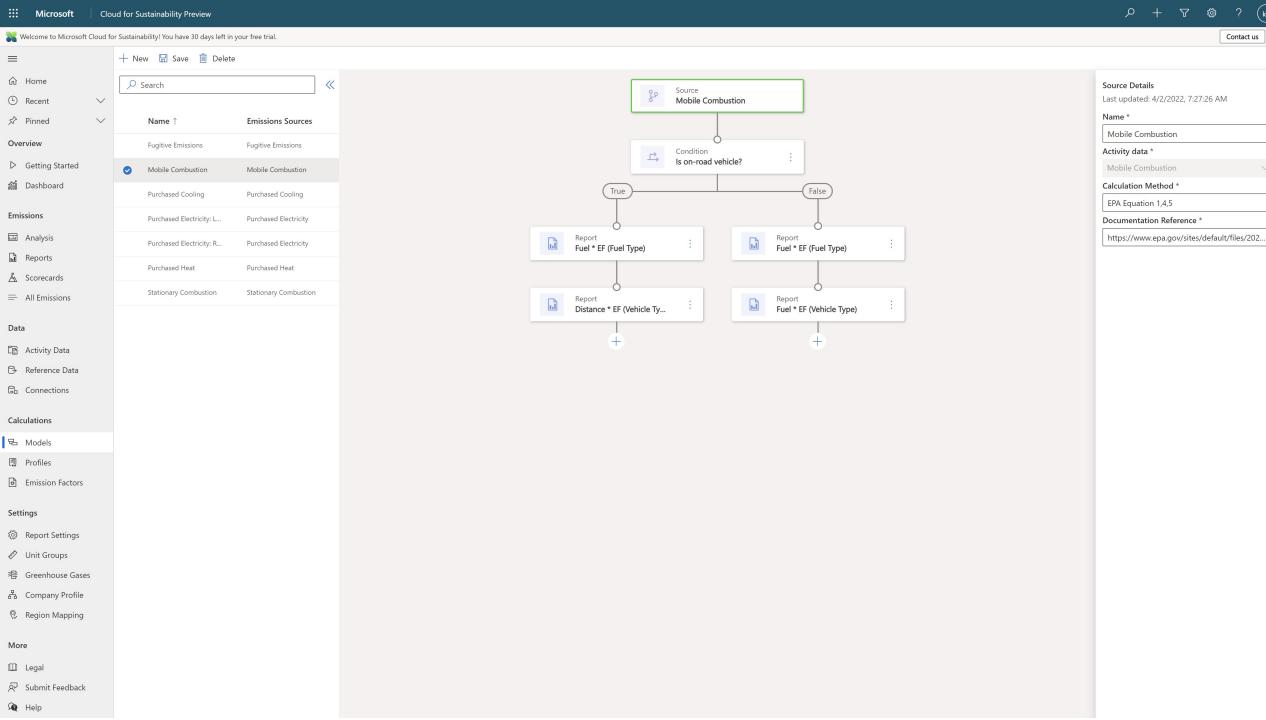
P + 7 ፟ ? (KU)

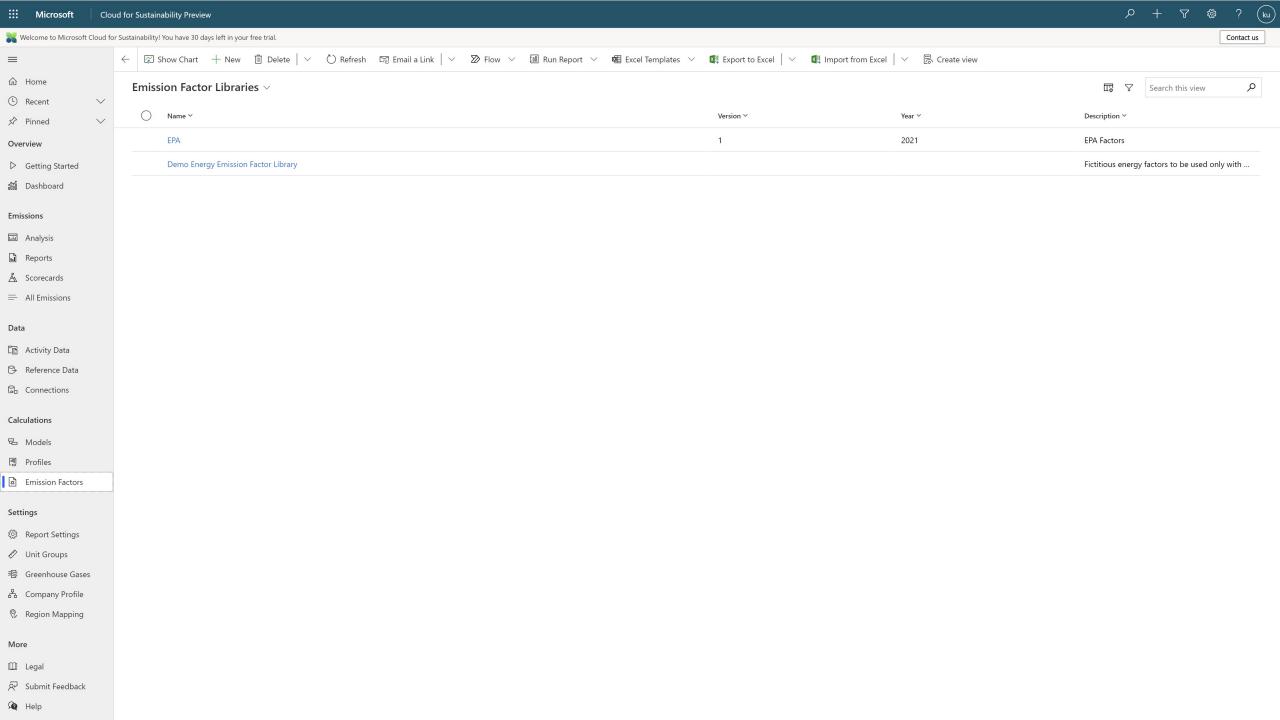
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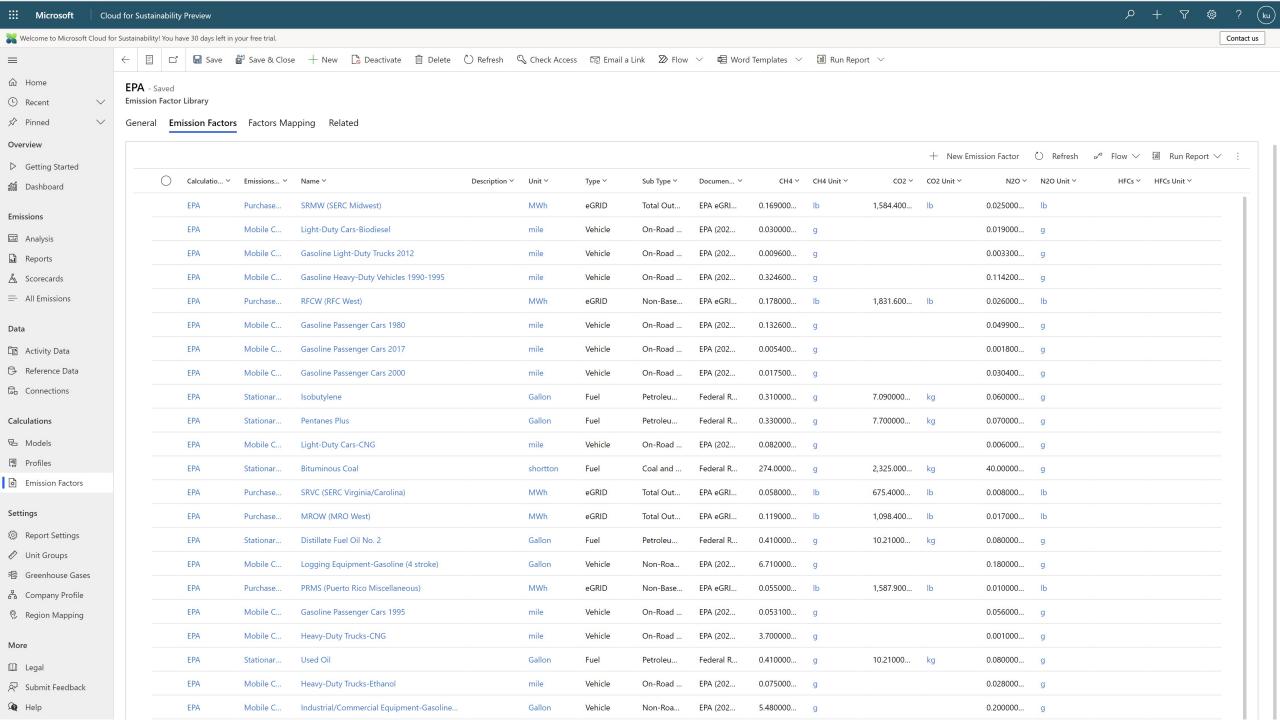










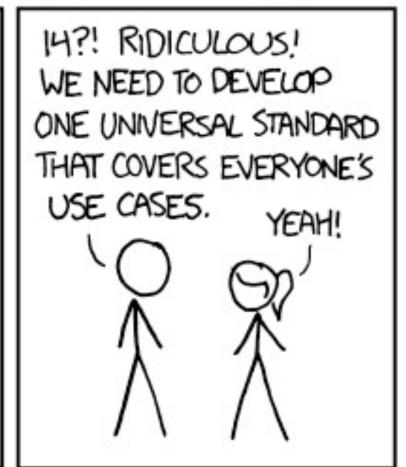


PIDX ETDX Group has spent the last 2 years looking into this problem and partnering with others

What we are not doing

HOW STANDARDS PROLIFERATE:
(SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)

SITUATION: THERE ARE 14 COMPETING STANDARDS.



SOON: SITUATION: THERE ARE 15 COMPETING STANDARDS.



EMISSIONS TRANSPARENCY DATA EXCHANGE (ETDX)(SPT02b)



PARTICIPANTS

- Baker Hughes
- Schlumberger
- BP
- Chevron
- ConocoPhillips

- Global Carbon ESG
- Global Value Web
- Halliburton
- Independent Data Services
- Microsoft

- OFS Portal
- Shell
- Sphera
- Sullexis
- Engage Mobilize

BENEFITS

Clarity on energy standards by region, regulation, etc.

Transparency of reporting

Alignment between operators, suppliers and network on data needed to meet requirements.

Technical integrations (APIs, etc) for reuse and sustainability

Potential savings of 1-2FTE in resource savings by participant working collaboratively in the PIDX framework

GOALS/ DELIVERABLES

Develop the energy transition standards for data exchange regarding carbon emissions and other energy transitiontype needs that are designed to be harmonized/normalized across industry participants.

- Perform Collaborative Discovery (gather requirements from participating members and including industry best practices and other bodies [UN, CDP])
- Develop scope, metrics and standards for data exchange normalized across industry participants.
- Provide a proposal on standards for data exchange as well as how data would be collected via data models and data definitions for carbon footprint as well as a recommendation for pilots, POCs. Need to have an agile mindset and, via iterations, solve for specific needs to show progress on a "minimum viable product" in two phases: 1) harmonization of a specific energy transition-type need (data) across industry participants and 2) develop a prototype of collecting, normalizing the data.

ETDX MISSION

PIDX ETDX is developing use cases for data exchange along the value chain, exploring how the existing PIDX schemas could be extended to support the transfer of emissions data from supplier to operator, and vice versa.

The PIDX ETDX team is also looking at leveraging the reference data that PIDX manages, including Downstream Master Codes for Products, Companies, and Terminals—as well as references in the Petroleum Industry Data Dictionary (PIDD)—an open, royalty-free dictionary that classifies products and services with more than 4,100 templates mapped to UNSPSC.



PIDX INTERNATIONAL + OPEN GROUP

PIDX ETDX is collaborating with The Open Group Open Footprint™ Forum. The Open Group Open Footprint™ Forum's mission is to create a definitive platform for emissions data (e.g., water, land, energy) and base calculations to standardize and compile data.

The Open Group Open Footprint Forum is an industry consortium that enables businesses to solve problems together in order to help drive objectives that benefit the industry as a whole.



Using the standards such as PIDX, which you already use; one can make emissions data a first-class citizen in supply chain transactions

Emissions Data from Supply Chain

Prequalification
Quote
Purchase Order
Invoice
ASN



Reference Data

PIDD

OFP Calculation Engine

Scope 3 Emissions for Company A

C1 – Purchased Goods & Services

C2 – Purchased Capital Goods

C3 – Upstream Emissions of Purchased Electric, Fuel, Transport and Distribution Loss, Resell

C4 – Upstream Transportation & Distribution

C5 – Waste Generated in Operations

C6 – Business Travel

C7 – Employee Commute

C8 – Upstream Leased Assets

C9 – Downstream Transportation and Distribution

C10 – Processing of Sold Products

C11 – Emissions from Use of Products

C12 – Emissions from End of Life Process

C13 - Downstream Leased Assets

C14 – Franchises

C15 – Investments

Emissions Data to Supply Chain



Prequalification
Quote
Purchase Order
Invoice
ASN

Proposed

PIDX ETDX Use Cases Scope 3

Use Case 1	Exchange scope 3 emissions footprint across the SC			
Description	I would like to exchange scope 3 emissions footprint with my upstream providers and downstream consumers across the supply chain. I would like the emissions footprint to be included in the business transactions thru PIDX messages for PO, invoice, quote, etc. at the aggregated or line item level.			
Actors	Emissions inventory managers, emissions disclosure teams			
Basic Flow	 Company A releases a Quote Request providing a range of emissions Supplier provides quote with the emissions footprint Company A releases Purchase Order with the committed emissions footprints Supplier releases invoice with the emissions footprints Company A logs the emissions resulting from this transaction as scope 3 and discloses to regulatory authorities with a linkage to PIDX transaction codes 			
MVP parameters	Company A as the buyer Company B as the supplier			
parameters	Sample PIDX business messages for the transactions with test data and sample products			

Use Case 1.1 Description	Cradle-to-Gate Asset Tracking: Provide emissions footprint data in sale of serialized equipment Extension of Use Case 1 to reflect how supplier data would be transmitted through an ERP system. If a company transferred a piece of serialized equipment, the operational emissions data (i.e., service time/effort) would need to be transferred as part of the asset			
Actors	sale. Suppliers reporting emissions disclosures related to received purchase orders. Buyers reporting scope 3 emissions.			
Basic flow	 Company wants to sell a piece of serialized equipment with operational emissions data associated with it. Emission footprint generated during operation is provided Operational data associated with the service of serialized equipment is put into buyer data repository Asset transfer/maintenance 			
MVP parameters	Company A as the buyer Company B as the supplier			

Use Case	Cradle-to-Gate Asset Tracking:			
1.2	Operational data in buyer data			
	repository			
Description	Operational data associated with service of serialized equipment (i.e., service			
	time/maintenance) is put into buyer data			
	repository			
Actors	Suppliers reporting emissions disclosures			
	related to received purchase orders.			
Basic flow	Buyers reporting scope 3 emissions. Operational data associated with the service			
Basic How	of serialized equipment is put into buyer data			
	repository			
MVP				
parameters				

Proposed

PIDX ETDX Use Cases Scope 3

Use Case 1.3	Cradle-to-Gate Asset Tracking: Operational data asset transfer/maintenance			
Description	Operational data associated with service of serialized equipment (i.e., service time/maintenance) is transferred and maintained			
Actors	Suppliers reporting emissions disclosures related to received purchase orders. Buyers reporting scope 3 emissions.			
Basic Flow	Operational data associated with service of serialized equipment (i.e., service time/maintenance) is transferred and maintained			
MVP parameters	Company A as the buyer Company B as the supplier Sample PIDX business messages for the transactions with test data and sample products			

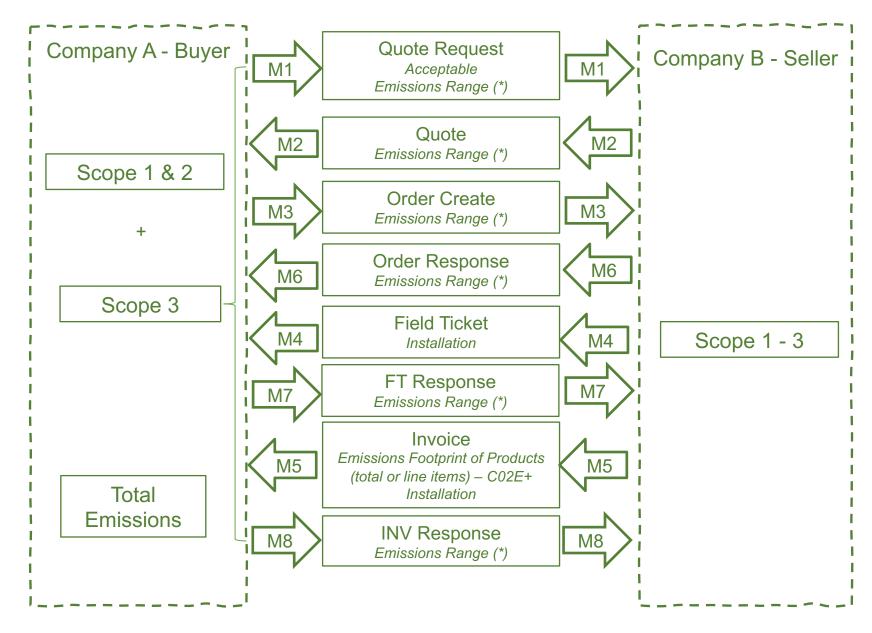
Use Case 2	Provide emissions footprint data in catalog (PIDD)			
Description	I would like to calculate the emissions footprint of the products in the PPID catalog. For each product I would like to have reference either to the actual emissions or to models & parameters to calculate the emissions if these are determined dynamically for instance by country, location, facility and other parameters.			
Actors	Emissions inventory managers, emissions disclosure teams, external standards bodies such as Open Footprint to calculate actual emissions			
Basic flow	 Company A want to order a product and searched PIDD catalog Emission footprint generated during production is provided if it is a static value (for instance a certain type of pump, etc) or a pointer to a model is provided if it is dynamic Emission footprint calculation model and parameters are provided for carbon generated from the usage of the product PIDX hosted or external service called to calculate the emissions. Emissions level as an indicator (high, low, medium) if the actual calculation could be done at business transaction 			
MVP parameters	Company A as the buyer Test cases to calculate emissions for 1-2 products from Open Footprint			

Use Case 3	Onboarding measurement data via				
	smart ledgers				
Description	I would like to use measured data that closely conforms to PIDX schema v1.7 to simulate supplier reporting data that will act as an input to a PIDX				
Actors	Suppliers reporting emissions disclosures				
	related to received purchase orders.				
	Buyers reporting scope 3 emissions.				
Basic flow	 Measured field data generated for input into calculation engine (automates collection of ESG data from the seller's operation) Calculation engine output stored on blockchain with units converted to CO2e to match PIDX v1.7 schema Blockchain API is called when quote request received Quote response populated with supplier generated data 				
MVP parameters	Incoming field data can trigger a ledger entry Ledger entry can act as input to calculation engine in the smart contract Data is output in CO2e and is callable via API to populate the seller's quote response to buyer				

USE CASE 1
BUSINESS PROCESS
OVERVIEW

By extending the existing procurement processes and data schemas, one can make emissions data a first-class citizen in supply chain transactions

Use Case 1

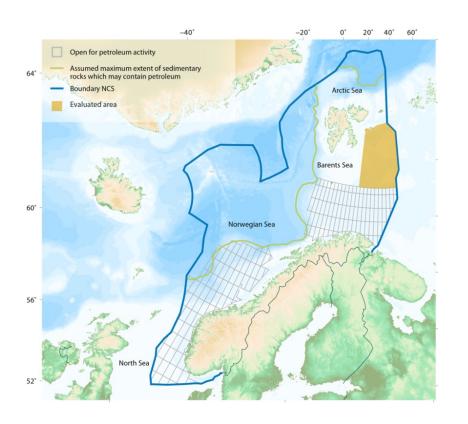


^{*} Today the emissions data is provided in free text field by some buyers and providers.

Business Process Overview

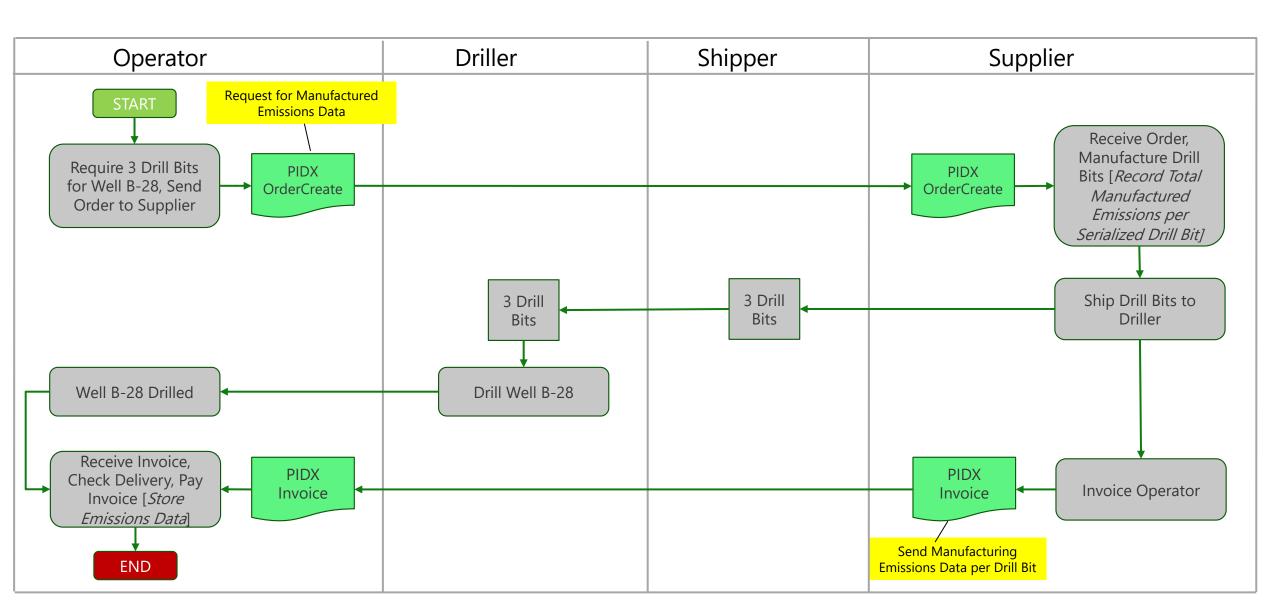


- · Contractual Relationships
 - · Operator is in contract with a Supplier for drill bits
 - Operator has a freight contract with Shipper
 - · Operator has a drilling contract with Driller
- Business Need
 - Operator needs 3 drill bits from Supplier to be delivered by Shipper to the Driller
 - Driller uses 3 drill bits to drill a well in the NCS, well identifier is B-28
- ETDX Scope 3 Use Case 1
 - Supplier to provide Manufactured Emissions for the drill bits at the point of shipment (leaving Supplier's manufacturing plant)
 - Supplier to identify emissions by serial number for each drill bit supplied and pass that data to Operator on the Invoice at the line-item level
 - Identify any further emissions that the Operator needs to complete
 Scope 3 reporting



Business Process Dataflow Diagram

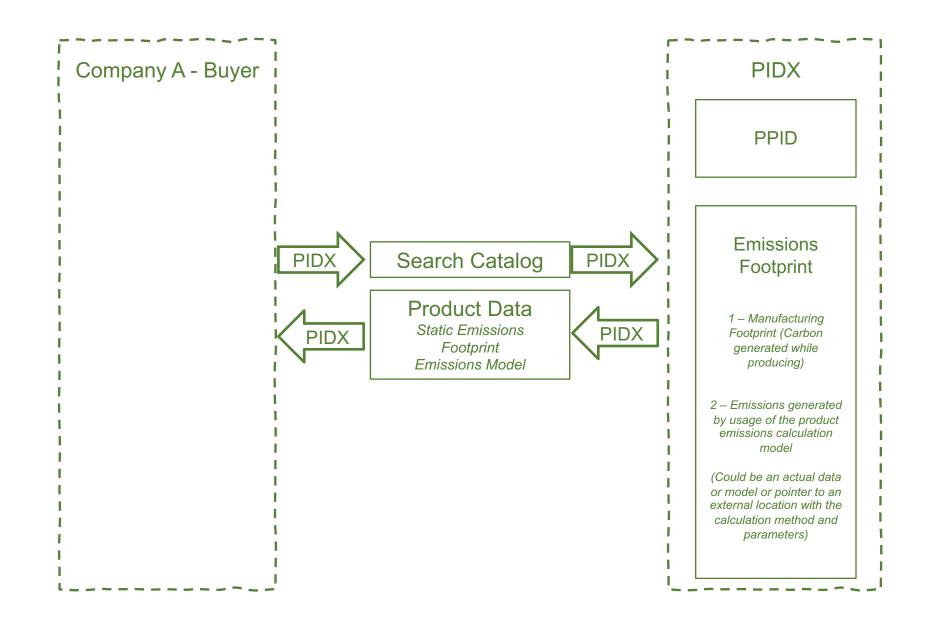




USE CASE 2
BUSINESS PROCESS
OVERVIEW

Using the industry data dictionaries in your supply chain services, one can query and select products based on emissions footprint

Use Case 2



Petroleum Industry Data Dictionary



Segment
Family
Class
Commodity

MINING AND WELL DRILLING MACHINERY AND ACCESSORIES

OIL AND GAS DRILLING AND EXPLORATION EQUIPMENT

COMPLETION TOOLS AND EQUIPMENT

LINER HANGERS

UNSPSC Code 20 12 14 17

Noun HANGER

Modifier LINER

PIDX PIDD HANGER:LINER

Attribute 1 TYPE LINER SIZE Attribute 2 Attribute 3 CASING SIZE Attribute 4 CASING WEIGHT Attribute 5 LENGTH Attribute 6 MAXIMUM OD Attribute 7 MODEL DESIGNATION MATERIAL Attribute 8 Attribute 9 SETTING PRESSURE Attribute 10 TOP CONNECTION Attribute 11 BOTTOM CONNECTION Attribute 12 SPECIAL FEATURES APPLICATION Attribute 13

PIDX PIDD Detailed Attributes

Attribute 14 OFP Material OSDU Key
Attribute 15 MFG GHG Rating
Attribute 16 MFG GHG Total
Attribute 17 OPS GHG Rating1/Hour
Attribute 18 OPS GHG Rating2/Hour
Attribute ...n ??????

Workgroup to extend PIDX PIDD for GHG

Supply Chain Schema Additions for Scope 3 Use Case 2

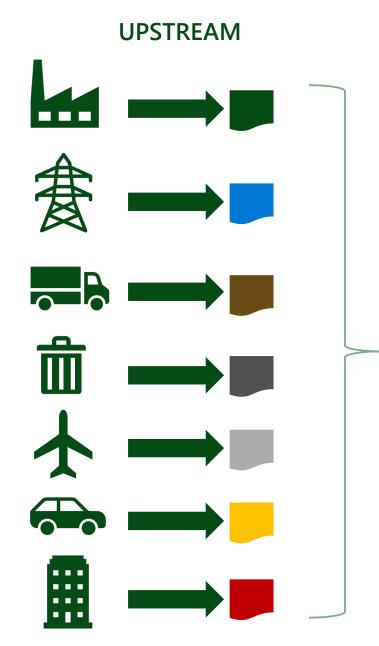


Emissions Data for Products and Services (Scope 3 Category 1)

A#	Attribute	Unit	Notes / References
14	Product GHG Emission (cradle-to-	kg CO ₂ e	Upon purchase of the product, this attribute is expected to become part
	gate)		of the purchasing company's upstream scope 3 emissions.
15	Operational GHG Emission	kg CO ₂ e / [time]	This attribute is a guide to the expected emissions in the use of the
			product.
			This could be a URL, provided for reference – detail of ranges, real case
			studies, etc.
16	Service GHG Emission	e.g.,	This attribute expected for services. What are emissions for this service?
		kg CO₂e / hour	Per day, per hour, per whatever unit the service is provided.
17	Emission Uncertainly	%	An estimate of how certain the company is of the value in Attribute #14 /
			#16
18	Emission Methodology	(unitless)	A description of/reference to the methodologies used to quantify
			emissions in Attribute #14 / #16, and a description of the data sources
			used (including emission factors and GWP values), e.g., AR5 ¹ .

Where to go next – technology view

Scope 3 Emissions Data Flows

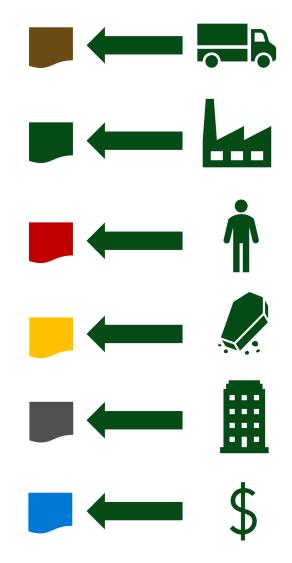






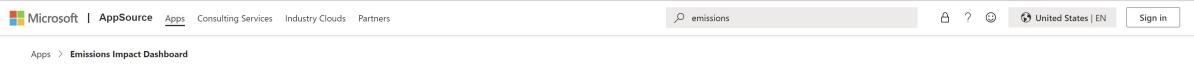


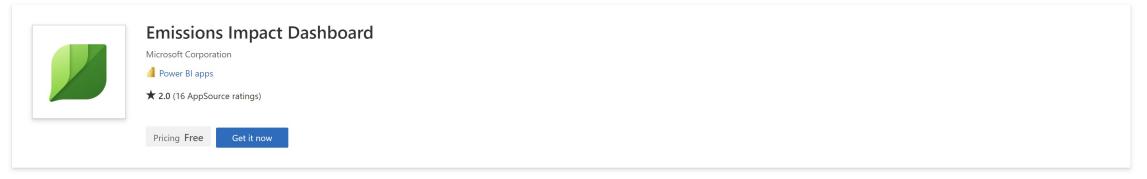
DOWNSTREAM



Demo – How Microsoft Calculates Scope 3 for Cloud Customers

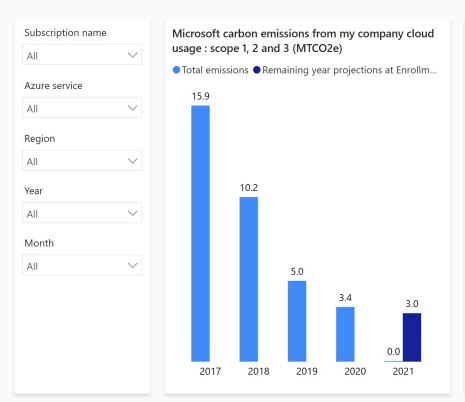
Kadri Umay

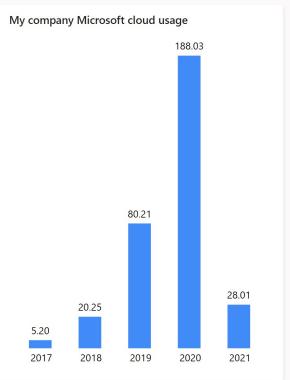


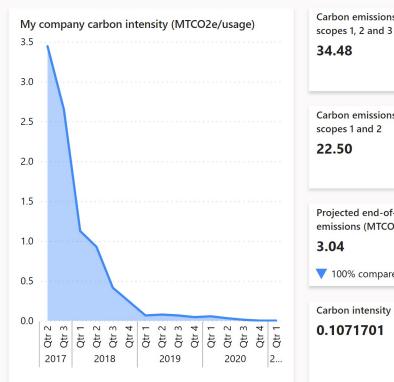


Contoso (Demo)

Microsoft carbon emissions from my company cloud usage







Reflects activity through Jan 2021

Carbon emissions (MTCO2e) for

Carbon emissions (MTCO2e) for

Projected end-of-year carbon emissions (MTCO2e)

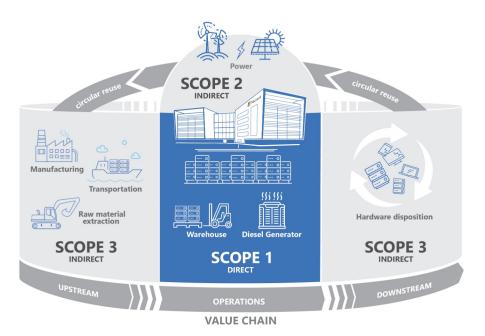
▼ 100% compared to previous year

Carbon intensity (MTCO2e/usage)

Dashboard Emissions details Emissions savings GHG Preparation report Usage report Calculation methodology Learn more Legal information Manage data

Microsoft's cloud-carbon accounting practices

Basis for the calculation



Application:

This methodology is designed to calculate the carbon emissions associated with the use of Microsoft's Azure cloud computing resources. It covers Scope 1, 2, and 3 carbon emissions as calculated from manufacture, packaging, transportation, use, and end of life phases of data center hardware in all Microsoft owned and leased data centers. The emissions and usage measured by this methodology are for Microsoft's Azure cloud only.

Standards used for calculation:

- 1. At Microsoft, we segment our greenhouse gas (GHG) emissions into three categories consistent with the <u>Greenhouse Gas Protocol</u>, a globally recognized standard for the calculation methodology and reporting of Greenhouse Gas (GHG) emissions:
- a. Scope 1: Direct emissions Emissions from stationary and mobile combustion, as well as process and fugitive emissions.
- b. Scope 2: Indirect emissions Emissions from the consumption of electricity, heat, or steam.
- c. Scope 3: Other indirect emissions Manufacturing phase and end-of-life emissions (supply chain related). The scope of this tool is scope 3 categories 1, 2, 4, 5, 9, and 12.
- 2. Material related carbon emissions are based on ISO 14067:2018. Greenhouse gases Carbon footprint of products Requirements and guidelines for quantification.
- 3. Operational emissions are based on ISO 14064-1:2006. Greenhouse gases Part 1: Specification with guidance at the organization level for quantification and reporting of greenhouse gas emissions and removals.
- 4. Verification and validation are based on ISO 14064-3:2006. Greenhouse gases Part 3: Specification with guidance for the validation and verification of greenhouse gas assertions.

Scope 3

The calculation of scope 3 emissions is best summarized by Figure 3. We start with the Life Cycle evaluation of materials used in our data center infrastructure and calculate carbon emissions by data center.

We then can segment this sum based on customer usage of each data center.

This methodology for Scope 3 emissions calculates the energy and carbon impacts for each data center over time, using the following:

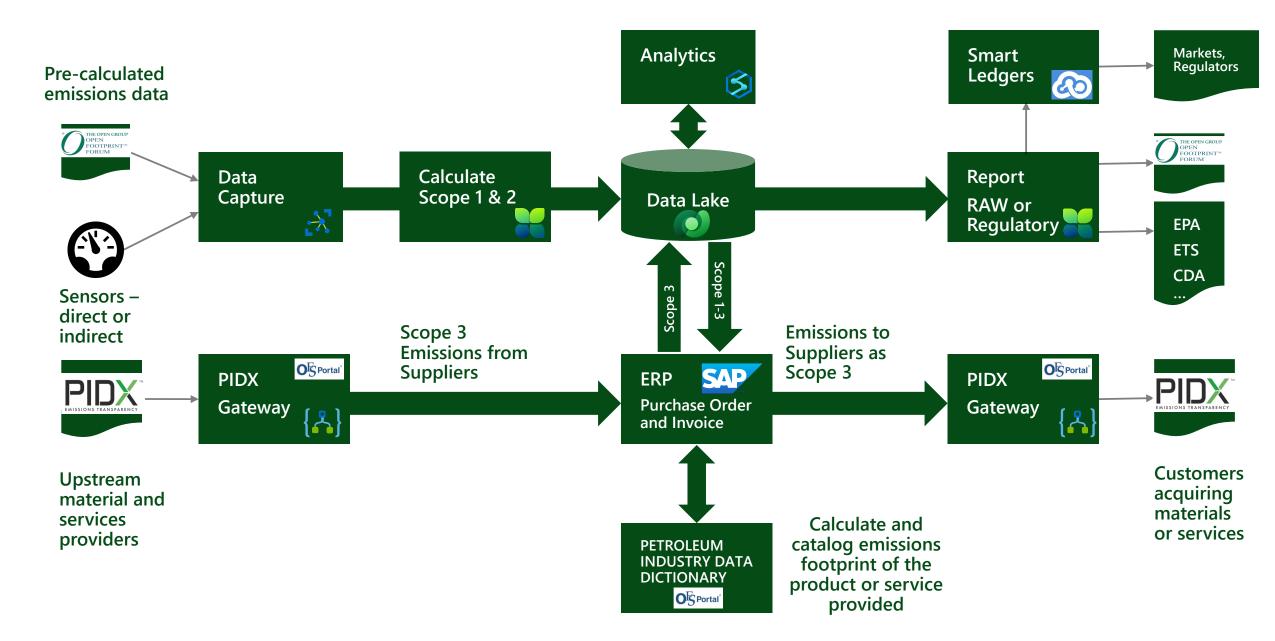
- Most common materials used to manufacture the IT infrastructure used in our data centers.
- Most common parts that make up cloud infrastructure (hard disks, FPGA, steel racks).
- · Complete inventory of all the assets (as categorized by Microsoft Bill of Materials) in our data centers by region.
- · Carbon factors for cloud infrastructure across life stages (raw material extraction, component aggregation, usage, and end-of-life disposal).

Calculation variables:

- · Lifetime of equipment defaults to 6 years but users may change this variable based on end-of-life management options.
- Critical infrastructure, such as the data center facility, is not included in the methodology at this time but may be added as data becomes available.

Validation of our methodology is included in Azure's Scope 3 Methodology White Paper, published in 2021.

Technology Components for Emissions Management in Supply Chains



PIDX Sample Invoice Line Item

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390
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Join PIDX ETDX and let's make it happen together

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Michelle Lanh, Marketing & Events Coordinator mlanh@pidx.org

Or visit:

https://pidx.org/teams/work-groups-and-project-teams/





