

PIDX Ambassador Program

International Business Development
Committee



The Role



Educate

- History of PIDX
- Available standards
- Success stories



Influence

- Exchange of ideas
- New initiatives
- Best practice sharing



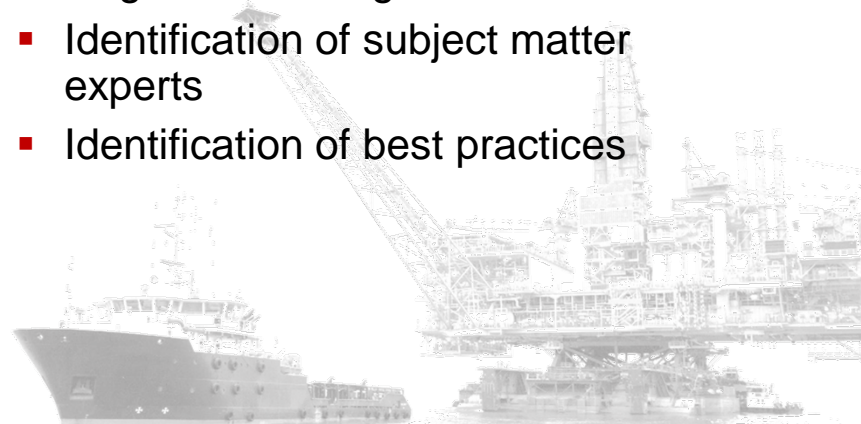
Promote

- Adoption of industry standards
- Volunteerism
- Participation



Facilitate

- Regional meetings
- Identification of subject matter experts
- Identification of best practices



The Person

❖ Desire

- to promote global e-Commerce standards.

❖ Familiar

- with regulations specific to your country or region.

❖ Engaged

- in your regional energy community.

❖ Comfortable

- facilitating and presenting at local meetings.

❖ Supported

- by your employer.



The Perks

❖ Market Exposure

- Recognition on PIDX website
- Introductions to key executives from other PIDX member companies
- Publicity associated with outreach meetings
- LinkedIn profile

❖ Complimentary ticket to one PIDX conference.

❖ Excellent networking and collaboration with your peers, clients and prospects.



The Support

❖ Your Team

- International Business Development Committee
- Network of Ambassadors

❖ Training

- Onboarding Process
- Standards & Guidelines

❖ PIDX Organization

- Ensure Compliance with Anti-Trust Policy and Bylaws
- Administrative Support from PIDX Administration

❖ PIDX Committees

- Marketing
- Membership
- Conference
- Executive Committee



Our Ambassadors



Armando Gomez
PIDX Latin America Ambassador
Halliburton, eBusiness Integration Lead

Louis Hendriks
PIDX Netherlands Ambassador
Global Value Web, Managing Director



Next Steps

- ❖ Talk to one of us today!

- ❖ Contact the PIDX Organization
 - info@pidx.org

