



The Journey to Develop a New Standard for the Industry

Chris Welsh – ETDX Workgroup Chair

Feb 2020

May 2020

Nov 2020

Dec 2020

Feb 2021

Kick Off
Innovation
Day

Form ETDX
Team

Evaluate
Scope, Align
with Open
Footprint

Define Scope
- Data
Exchange

Develop Data
Definition to
be
Exchanged

Aug 2021

Feb 2023

Mar 2023

Sep 2023

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Define Proof
of Concept
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Proposal to Change Big Idea from
 "PIDX on Energy Transition" to:
 "PIDX-ing the Industry's
 Energy Transition Journey"

PIDX Innovation 2020

Napkin Pitch Outcome

<p>Big Idea:</p> <p>PIDX on Energy Transition </p> <p><i>PIDX is the forum to develop the Energy Transition Standards and Data Exchange</i></p> <ul style="list-style-type: none"> • Define the Scope • Determine the Metrics • Define the Data • Collect & Compile the Data • Analysis and Reporting 	<p>Usability/Value Proposition: </p> <ul style="list-style-type: none"> • Transparency • Certifiable • Tailored to Industry • Pervasive Data & Depth • Potential to Benchmark
<p>Execution: </p> <ul style="list-style-type: none"> • Be iterative: Aim for step-wise approach • Perform Collaborative Discovery <ul style="list-style-type: none"> • Gather requirements from members • Include Industry best practices and other bodies (CDP, UN) • Develop scope, metrics and standards for data exchange • Propose how data to be collected / compiled and associated technologies (open source) and support needed – including analysis/reporting (potential PIDX Service) • Define standard data models/definitions for carbon emission/footprint (data generation points) • Determine pilots, POCs 	<p>Viability: </p> <ul style="list-style-type: none"> • Use of existing PIDX organizational and antitrust compliance framework to allow the members' energy transition teams to collaborate as needed to develop open standards and best practices with inherent cost avoidance and open source or other cost reduction potentials • Collaboration <i>Industry leadership, bringing experience, all energy participants resource efficiency (aggregation) of suppliers, operators, and tech networks</i> • Proactive in setting industry Perception and Compliance <i>Facilitate behavioral awareness Do it before it's done to "us"</i>

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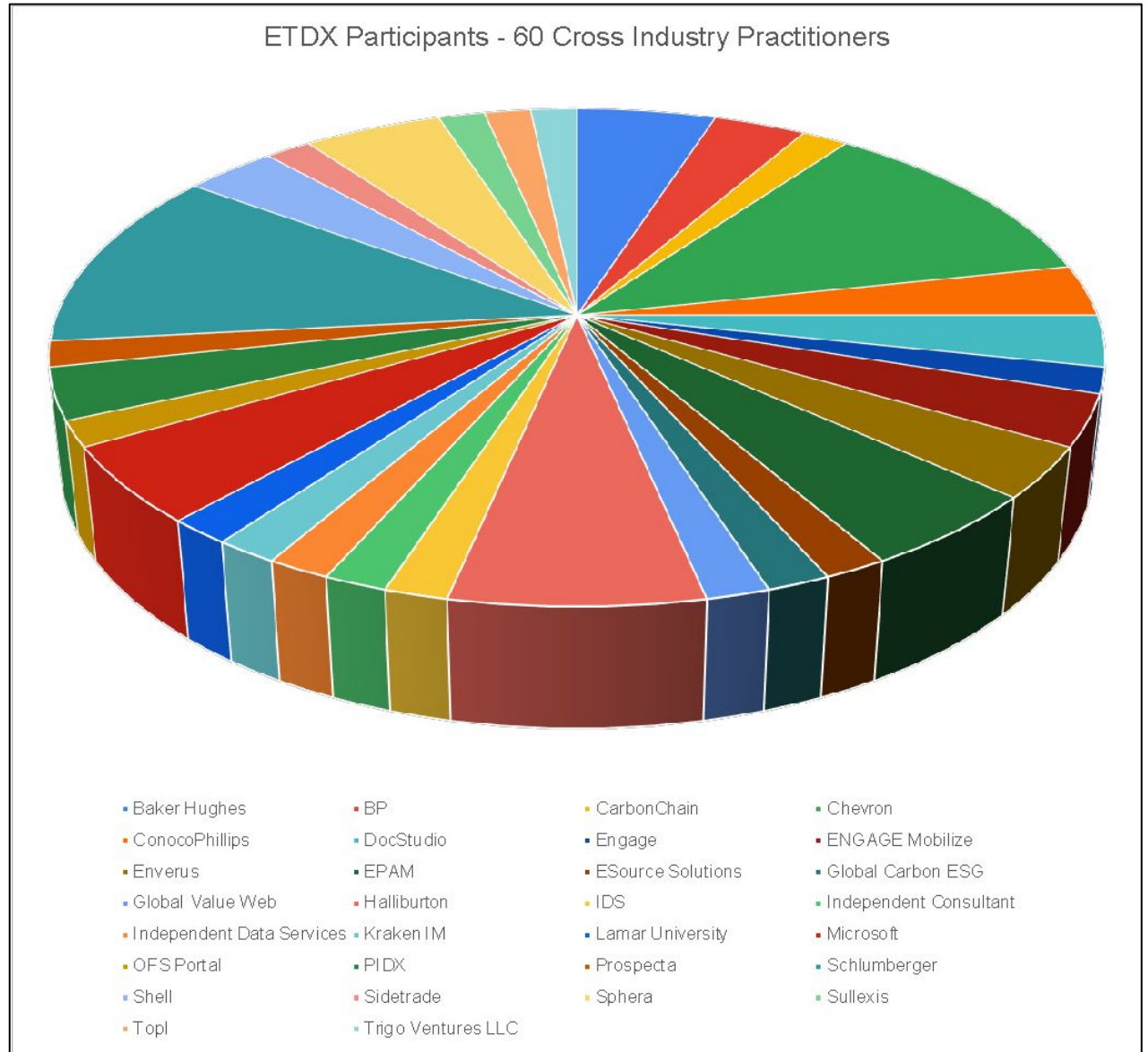
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30 Different Companies and Institutions

Baker Hughes	3
BP	2
CarbonChain	1
Chevron	7
ConocoPhillips	2
DocStudio	2
Engage	1
ENGAGE Mobilize	2
Enverus	2
EPAM	3
ESource Solutions	1
Global Carbon ESG	1
Global Value Web	1
Halliburton	4
IDS	1
Independent Consultant	1
Independent Data Services	1
Kraken IM	1
Lamar University	1
Microsoft	3
OFS Portal	1
PIDX	2
Prospecta	1
Schlumberger	7
Shell	2
Sidetrade	1
Sphera	3
Sullexis	1
Topl	1
Trigo Ventures LLC	1

ETDX Participants - 60 Cross Industry Practitioners



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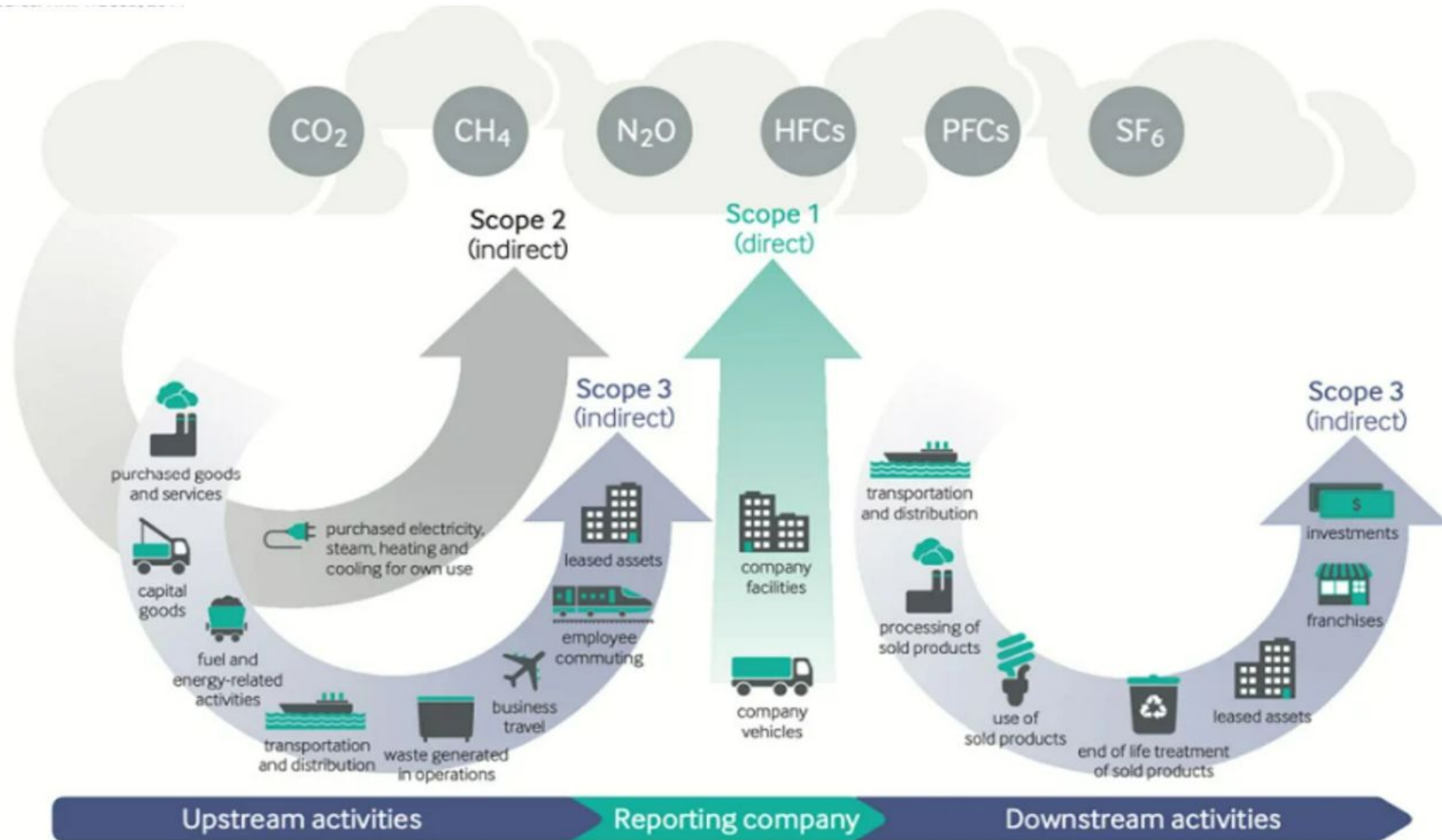
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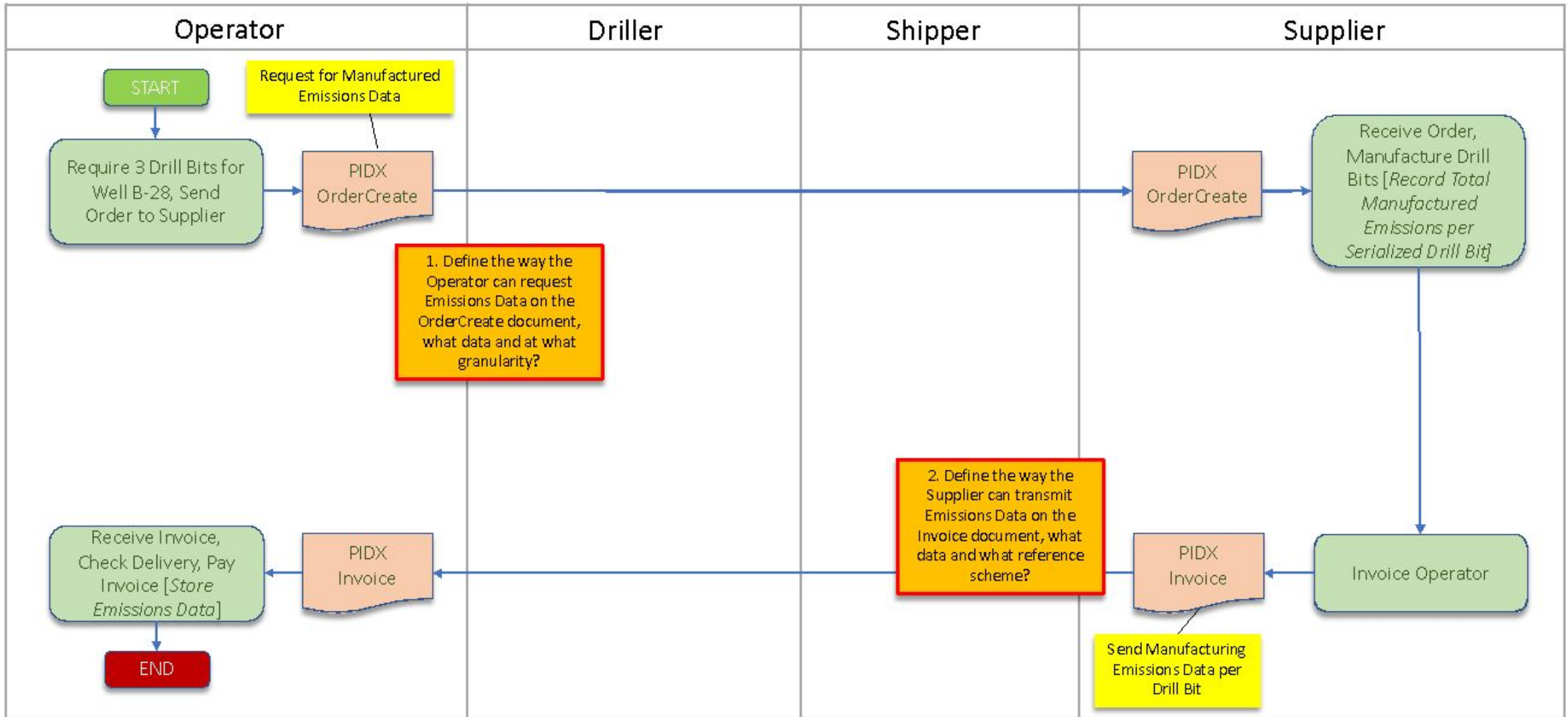


What are the different Emissions Scopes?

* Source Carbon Trust

Scope 1	Scope 2	Scope 3
Fuel combustion Company vehicles Fugitive emissions	Purchased electricity, heat and steam	Purchased goods and services Business travel Employee commuting Waste Disposal Use of sold products Transportation and distribution (up- and downstream) Investments Leased assets and franchises

PIDX DOCUMENT EXCHANGE



(January 2022) committed organizations in the Open Footprint™ Forum



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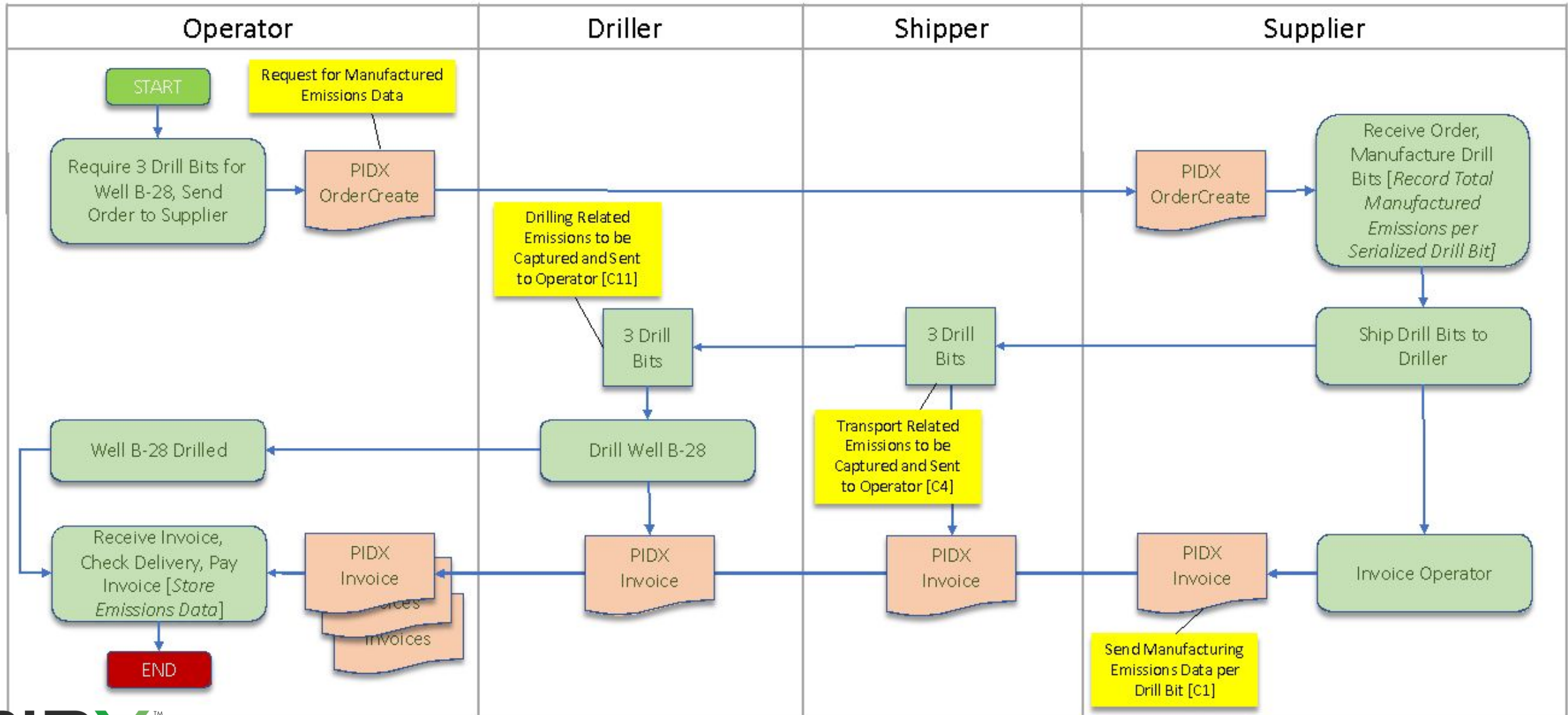
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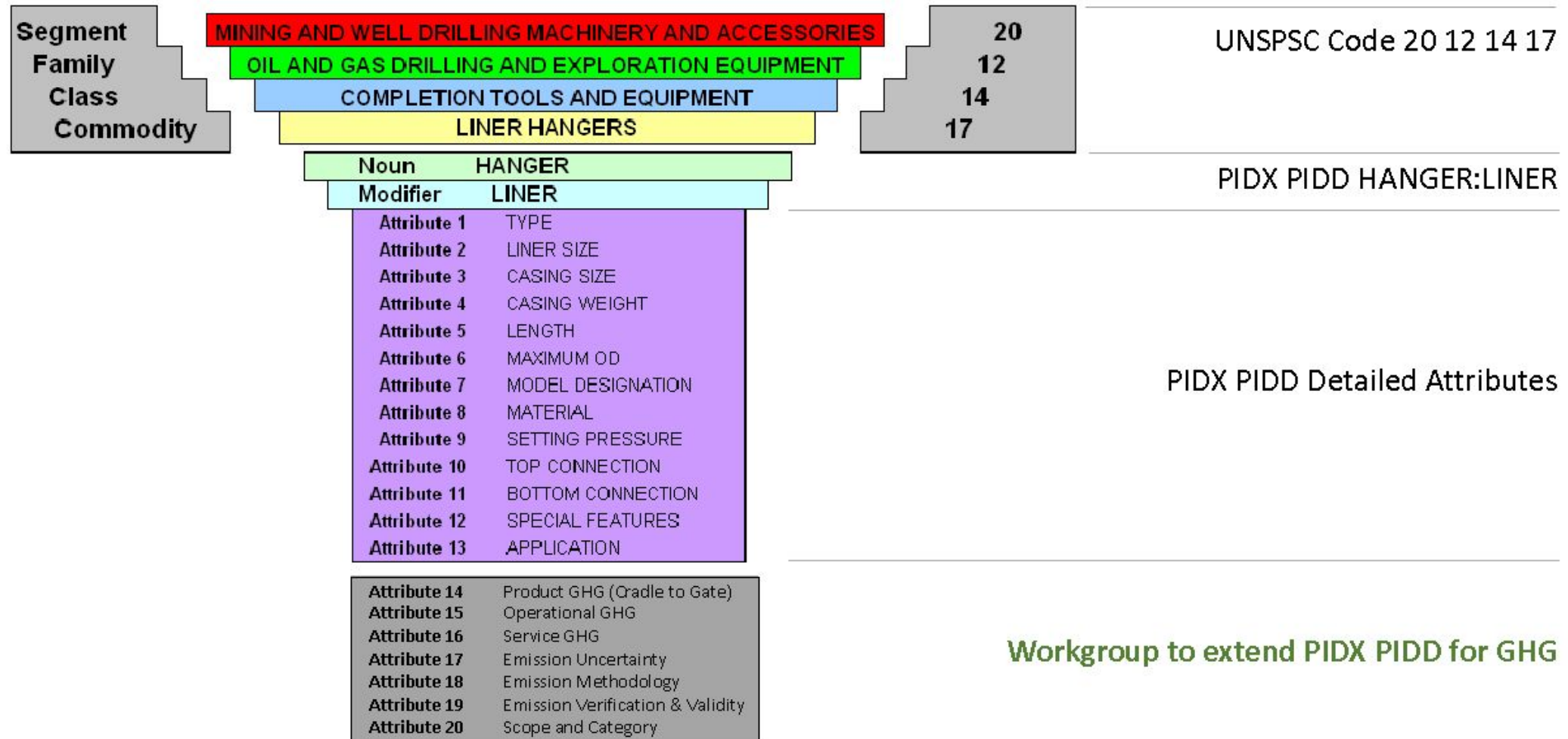
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ART OF THE POSSIBLE





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Emissions Data for Products and Services (Scope 3 Category 1)

#	Attribute	Unit	Notes / References
14	Product GHG Emission (cradle-to-gate)	kg CO ₂ e	Upon purchase of the product, this attribute is expected to become part of the purchasing company's upstream scope 3 emissions.
15	Operational GHG Emission	kg CO ₂ e / [time]	This attribute is a guide to the expected emissions in the use of the product. This could be a URL, provided for reference – detail of ranges, real case studies, etc.
16	Service GHG Emission	e.g., kg CO ₂ e / hour	This attribute expected for services. What are emissions for this service? Per day, per hour, per whatever unit the service is provided.
17	Emission Uncertainty	%	An estimate of how certain the company is of the value in Attribute #14 / #16
18	Emission Methodology	String	A description of/reference to the methodologies used to quantify emissions in Attribute #14 / #16, and a description of the data sources used (including emission factors and GWP values), e.g., AR5 ¹ .
19	Emission Verification & Validity	String	Entity that has verified and/or validated emissions, based on ISO 14064-3:2019
20	Scope & Category	Limited List	To give a suggestion to the buyer as to which scope and scope category of the emission, e.g., Scope 3, Category 1 – Goods and Services.

Change Management Log:

Version	Person	Date	Description
Sep2007	Original	2007-09-15	From Sep2007 release
1.51	PIDX BMWG	2012-01-11	Transfer to PIDX, Inc.
1.61	PIDX BMWG	2014-09-09	Creation of new Pidx Schema PriceSheet
1.61	PIDX BMWG	2015-08-03	Update to PIDX v1.61.
1.62	C. Welsh	2020-07-20	Fixed missing ParameterValue in Parameters
1.7	C. Welsh	2020-11-12	Added EmissionsData complex type and namespace upgrade to V1.7

SUPPLY CHAIN SCHEMA ADDITIONS - SCOPE 3



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```

</documentation>
</annotation>
<include schemaLocation="PIDXCodeLists.xsd"/>
<element name="AccompanyingSampleCode" type="pidx:AccompanyingSampleCodeType">
  <annotation>
    <documentation>Indicator whether or not a product sample should accompany shipment.</documentation>
  </annotation>
</element>

<element name="EmissionsData">
  <annotation>
    <documentation>GHG Emissions data defined for the Scope 3 Emissions Supply Chain Use</documentation>
  </annotation>
  <complexType>
    <sequence>
      <choice>
        <element ref="pidx:EmissionProductGHGQuantity"/>
        <element ref="pidx:EmissionOperationalGHGQuantity"/>
        <element ref="pidx:EmissionServiceGHGQuantity"/>
      </choice>
      <element ref="pidx:EmissionScope"/>
      <element ref="pidx:EmissionScopeCategory" minOccurs="0"/>
      <element ref="pidx:EmissionUncertainty" minOccurs="0"/>
      <element ref="pidx:EmissionMethodology" minOccurs="0"/>
      <element ref="pidx:EmissionVerificationValidity" minOccurs="0"/>
    </sequence>
  </complexType>
</element>

<element name="EmissionProductGHGQuantity" type="pidx:QuantityType"/>
<element name="EmissionOperationalGHGQuantity" type="pidx:QuantityType"/>
<element name="EmissionServiceGHGQuantity" type="pidx:QuantityType"/>
<element name="EmissionScope" type="pidx:EmissionsScopeType"/>
<element name="EmissionScopeCategory" type="string"/>
<element name="EmissionUncertainty" type="string"/>
<element name="EmissionMethodology" type="string"/>
<element name="EmissionVerificationValidity" type="string"/>

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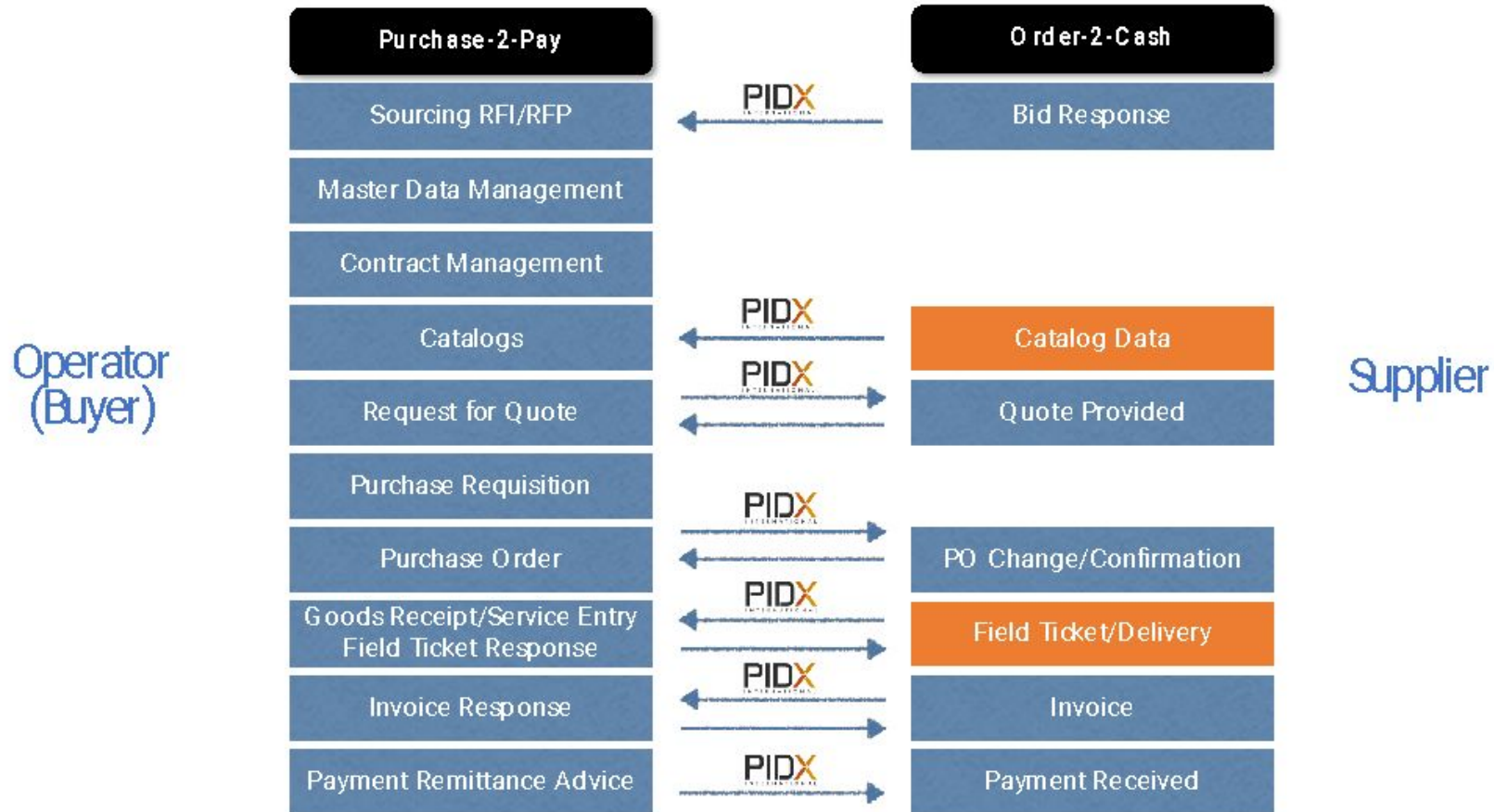
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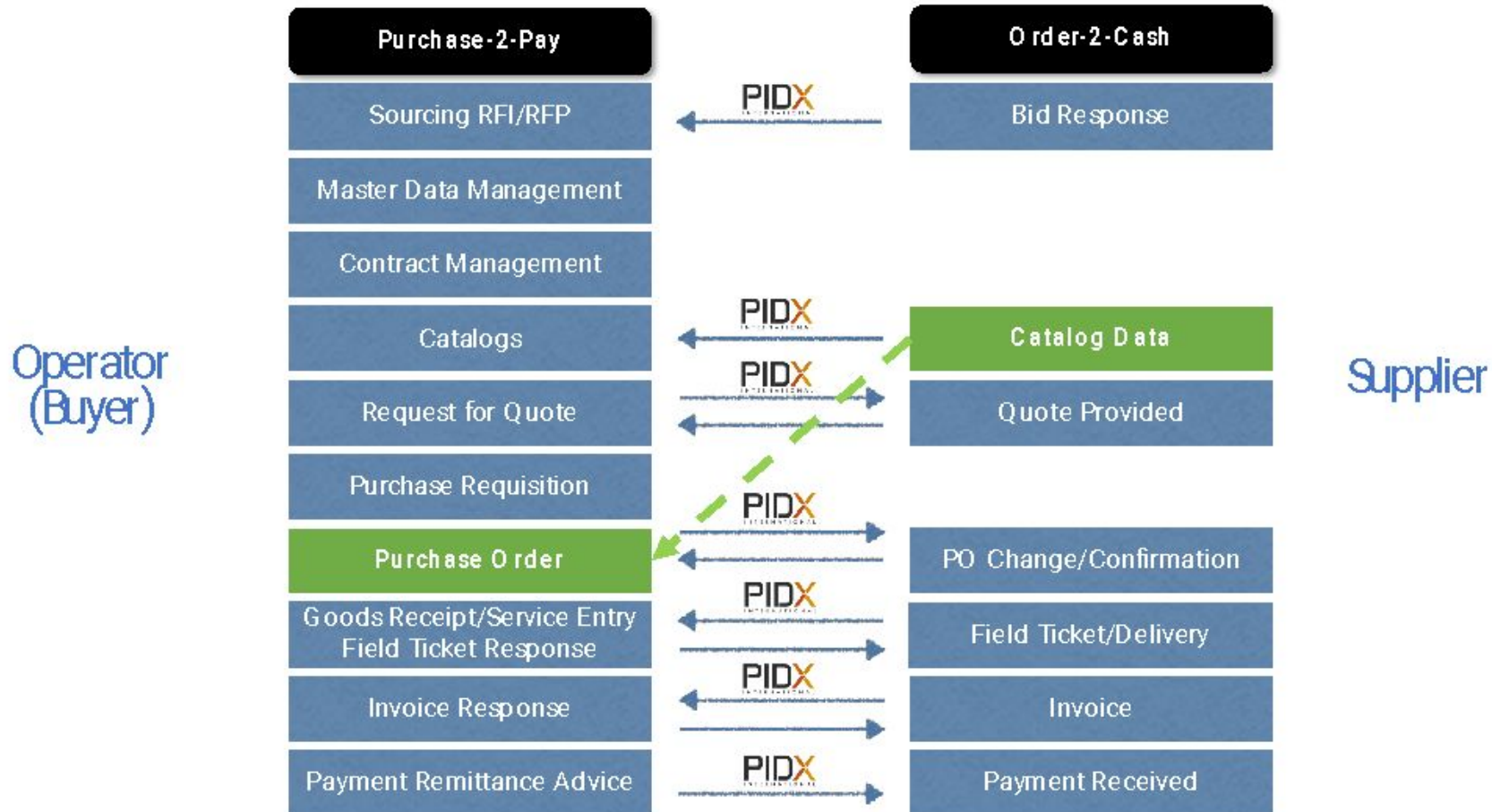
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ORCHESTRATION OF SUPPLY CHAIN MESSAGES



POC BETWEEN OPERATOR AND BUYER



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POC BETWEEN OPERATOR AND SERVICE CO.

Column C	UoM	Attribute #					Notes
		14	17	18	19	20	
		KG CO2e per KG of product	+/- %	Emission Methodology	Emission Verification & Validity	Scope & Category	
BARITE 4,1	not provided	0.180	84%	IPCC 2007 (AR4)	None	Scope 3 Category 1	
BENTONITE EXTENDER	not provided	0.279	89%	IPCC 2007 (AR4)	None	Scope 3 Category 1	
CALCIUM CARBONATE D151-10	not provided		N/A	GWP: IPCC 2013	According to ISO 14025:2006. PCR: Micronized stone from quarry-UN CPC 15200, 15320	Scope 3 Category 1	Proxy used: micronized limestone with selected granulometry lower than 200 µm.(CA150, CA40, CA150SMP)
LIME	20 KG & 400KG		N/A	EN15804:2012+A1:2013	According to ISO 14025. PCR 2012:01 Construction Products and Construction Services, Version 2.33, 2020-09-18. PCR 2012:01-Sub-PCR-H, Product category rules Cement and Building Lime, version 2.31, 2020-09-18	Scope 3 Category 1	
CLASS C CEMENT	not provided		N/A	GWP100, EN 15804. Version: August 2021	as per ISO 14025 and EN 15804+A2	Scope 3 Category 1	Proxy used: Class C acc. to API Spec 10A
CEMENT, CLASS A	not provided		N/A	U.S EPA TRACI v2.1 IPCC 2013 (AR 5)	According to ISO 14025:2006, ISO 21930:2017 (the core PCR) and the NSF product category rules for Portland, Blended, Masonry, Mortar and Plastic (Stucco) Cements (subcategory PCR)	Scope 3 Category 1	Proxy used: Portland Type III ASTM C150

Data source comments:

Cement Class A is supplier's data (single supplier - single plant - US location)
 Cement Class C are supplier's data (single supplier - single plant - Germany location)
 Lime is supplier's data (single supplier - single plant - Australia location)
 Calcium Carbonate is supplier's data (single supplier - single plant - Italy location)
 Product packagin not included in CO2e factor

Other findings:

List provided has line-items without UoM
 List provided contain fluids (product blends) without fluid density reference

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POC BETWEEN OPERATOR AND SERVICE CO.

POC Successful 

5000+ purchases

\$14million+

Carbon footprint of around 3 million kg CO₂e

Challenges

- Carbon footprint information is complex
 - UOMs
 - different facilities
- Need more Product Category Rules for O&G
- Sensitive information
- Some companies may not have the platform to exchange the info

Next steps

- Use draft PIDX schema to exchange data
- Involve other service companies and buyers
- Apply to other scope 3 categories
- Review compatibility with other standards – OFP, WBCSD, etc.

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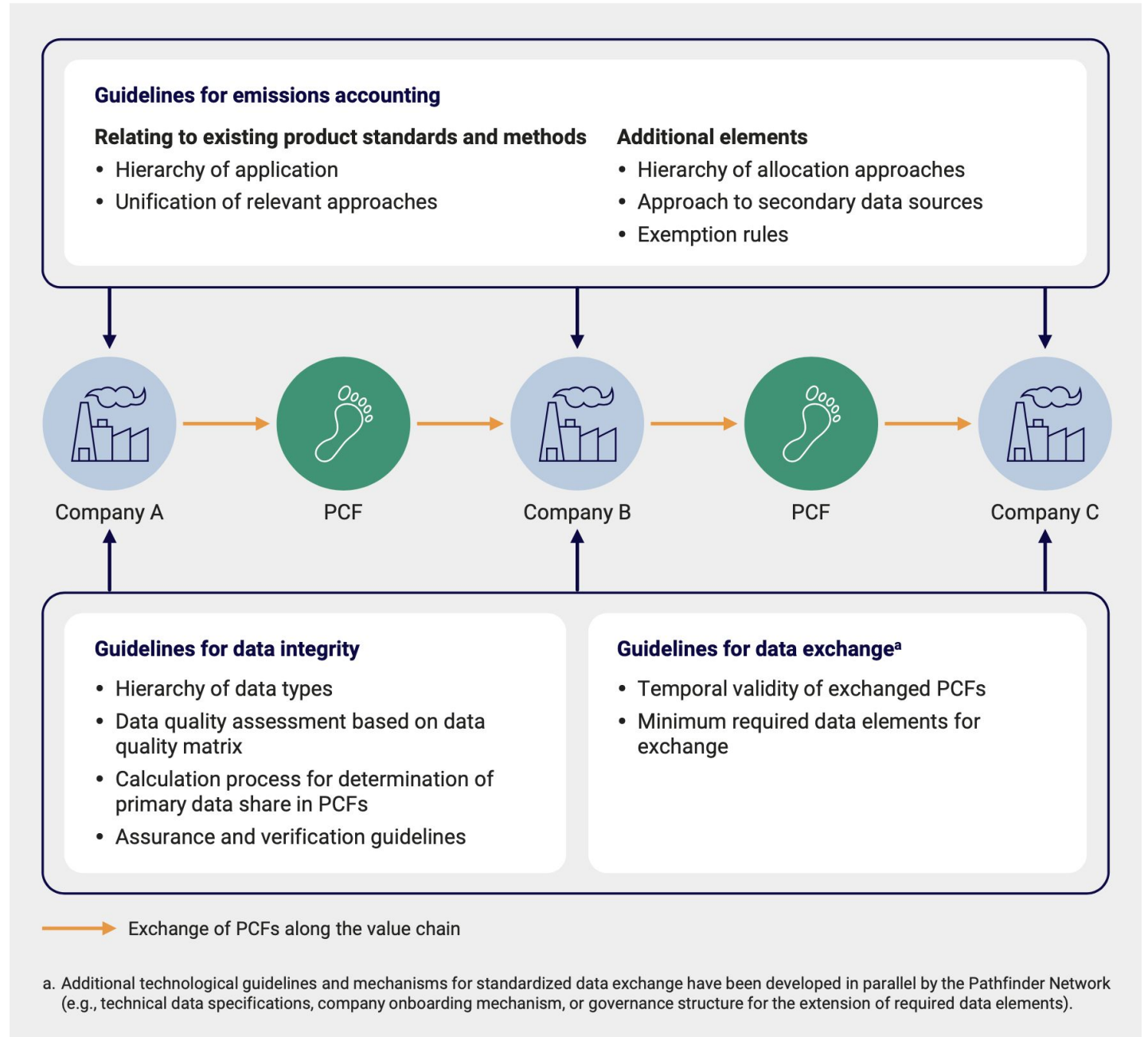
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PACT
PARTNERSHIP FOR
CARBON TRANSPARENCY

Pathfinder Framework
Guidance for the Accounting
and Exchange of Product Life
Cycle Emissions

Powered by
 wbcscd

Version 2.0

Collaborators

WBCSD would like to thank the following companies and organizations that have supported and contributed to the development of the Pathfinder Framework:



Knowledge partner

McKinsey
Sustainability

Technology partner

S-I-N-E

Pathfinder Framework: Guidance for the Accounting and Exchange of Product Life Cycle Emissions

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PIDXTM
EMISSIONS TRANSPARENCY

PIDXTM
EMISSIONS TRANSPARENCY

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