

INTERNATIONAL BUSINESS DEVELOPMENT COMMITTEE

AMBASSADOR PROGRAM

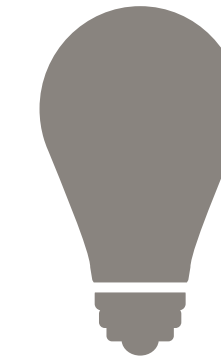


THE ROLE



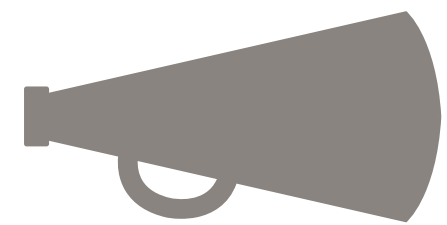
EDUCATE

- ❖ History of PIDX
- ❖ Available standards
- ❖ Success stories



INFLUENCE

- ❖ Exchange of ideas
- ❖ New initiatives
- ❖ Best practice sharing



PROMOTE

- ❖ Adoption of industry standards
- ❖ Volunteerism
- ❖ Participation



FACILITATE

- ❖ Regional meetings
- ❖ Identify subject matter experts
- ❖ Identify best practices

AMBASSADOR PROFILE

THE PERSON

Desire to promote global eCommerce standards

Familiar with regulations specific to their country or region

Engaged in their regional energy community

Comfortable facilitating and presenting at local meetings

Supported by their employer



AMBASSADOR PROGRAM

THE PERKS

MARKET EXPOSURE

- ❖ Recognition on PIDX website
- ❖ Introductions to key executives from other PIDX Member Companies
- ❖ Publicity associated with outreach meetings
- ❖ LinkedIn profile

COMPLIMENTARY TICKET

- ❖ Choose between PIDX US or PIDX European Conferences

EXCELLENT NETWORKING

- ❖ Ample opportunity to network and collaborate with peers, industry clients and prospects



THE SUPPORT

YOUR TEAM

- ❖ International Business Development Committee
- ❖ Network of Ambassadors

TRAINING

- ❖ Onboarding process
- ❖ Standards & Guidelines

PIDX ORGANIZATION

- ❖ Ensure Compliance with Anti-Trust Policy and Bylaws
- ❖ Administrative support from PIDX Administration

PIDX COMMITTEES

- ❖ Marketing
- ❖ Membership
- ❖ Conference
- ❖ Executive





ROSE COOK
PIDX LATIN AMERICA & UAE AMBASSADOR
Miracle Software, Business Development Manager



LOUIS HENDRIKS
PIDX NETHERLANDS AMBASSADOR
Global Value Web, Managing Director

CURRENT AMBASSADORS



AMBASSADOR PROGRAM

NEXT STEPS



Talk to one of us today!

Contact the PIDX organization at info@pidx.org