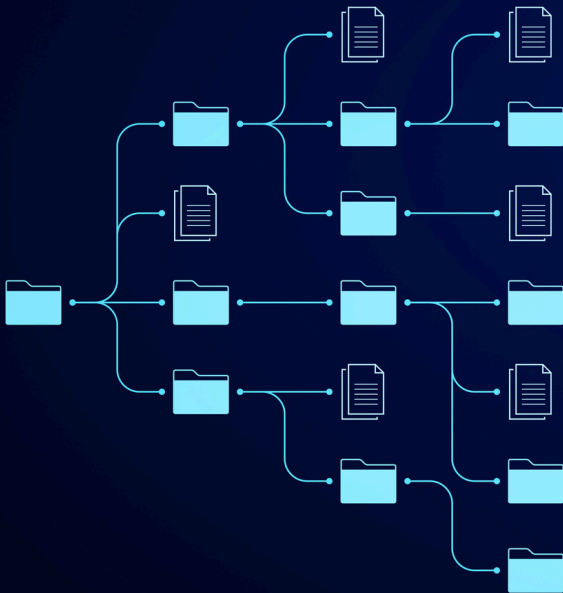PIDX™
INTERNATIONAL

2025 PIDX SPRING CONFERENCE

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION

DRIVING THE FUTURE OF B2B & B2G WITH ELECTRONIC DATA EXCHANGE

April 24, 2025 | 8:00 AM - 5:00 PM CT
2025 PIDX Spring Conference & Annual Member Meeting

April 25, 2025 | 9:00 AM - 12:00 PM CT
PIDX Workgroup Meetings

Houston Community College - West Loop Campus
5601 W Loop S, Houston, TX 77081

VENUE SPONSOR
HCC

SPONSORSHIP PACKAGE

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION
DRIVING THE FUTURE OF B2B & B2G WITH ELECTRONIC DATA EXCHANGE

The **2025 PIDX Spring Conference** will bring together industry leaders, technology innovators, and regulatory experts to explore the impact of **AI and electronic data exchange** on the energy and supply chain sectors. Discussions will focus on:

- AI's role in automating compliance and data standardization
- Advancements in supply chain electronic data exchange
- The evolution of open standards for seamless data integration

Attendees will gain valuable insights through **real-world case studies, best practices, and collaborative strategies** to drive digital transformation. Key topics include:

- Leveraging open standards for efficient digital transactions
- Adopting emerging technologies for improved operational efficiency
- Expanding industry collaboration to meet the demands of digital commerce

Whether you are a technology provider, corporate leader, or standards expert, this conference offers a unique platform to engage in meaningful discussions and help shape the future of digital integration in the energy industry.

SPONSORSHIP PACKAGES

Title Sponsor *1 Available*	$5,000
Reception Sponsor *1 Available*	$3,500
Breakfast Sponsor *1 Available*	$2,500
Lunch Sponsor *1 Available*	$3,000
Break Sponsors *2 Available*	$2,000
Booth Sponsors *5 Available*	$1,000
e-Document Sponsor 1 *Available*	$1,000
Program Sponsors *Unlimited*	$750

For more information on sponsorship opportunities at the 2023 PIDX Spring Conference, contact:

Michelle Lanh, Operations Manager
events@pidx.org | 832-681-7308

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3 RIVERWAY, SUITE 920
HOUSTON, TEXAS, 77056 USA

TEL: + 1 (832) 681 7350
INFO@PIDX.ORG

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION
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Title Sponsor
$5,000 | *1 Available*

Enjoy maximum visibility and highest priority as Title Sponsor - leading up to and during the conference. With this exclusive sponsorship, you have the unique opportunity to drive thought leadership and collaboration on a specific topic of your choosing.

- Exclusive branding as the official Title conference sponsor
- Five (5) complimentary attendee registrations
- Opportunity to collaborate with PIDX team to develop program

Pre-Event Advertising / Website / Social Media:
- Top billing logo recognition on all online collateral including Conference website, Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Official recognition as Title Sponsor at Conference Opening and Close by PIDX Leadership and Master of Ceremonies
- Exhibition table with the first choice of the table in a prime location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Lanyard branded with sponsor logo*
- Priority branding recognition with logo on printed materials, including printed program, event signage, and intermission rotating slide deck

Lanyards to be furnished by Title Sponsor (minimum quantity 100) and shipped 30 days prior to day of event. Remaining supply will be returned to sponsor.

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION

DRIVING THE FUTURE OF B2B & B2G WITH ELECTRONIC DATA EXCHANGE

Reception Sponsor
$3,500 | *1 Available*

Reception Sponsors will be acknowledged as the Cocktail Reception Sponsor, enjoying second-highest priority branding exposure before and during the conference in all documentation and on-site signage. The Reception held off-site at a venue pre-arranged by PIDX is a major highlight of the Spring Conference.

- Exclusive branding as sponsors of the Cocktail Reception
- Four (4) complimentary attendee registrations
- Opportunity to set up company material/signage at the cocktail reception venue

Pre-Event Advertising / Website / Social Media:
- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Full-page invitation for Cocktail Reception in the printed program with sponsorship recognition
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, printed program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION

DRIVING THE FUTURE OF B2B & B2G WITH ELECTRONIC DATA EXCHANGE

Breakfast Sponsor
$2,500 | *1 Available*

Breakfast Sponsors will receive priority branding exposure before and during the conference, with acknowledgment as the official Breakfast Sponsor. Their recognition will be featured in all documentation, on-site signage, and both online and printed meeting materials. Additionally, the Master of Ceremonies will highlight the sponsor during the selected event.

- Exclusive branding as sponsors of Morning Breakfast
- Two (2) complimentary attendee registrations
- Opportunity to set up company material/signage at the conference

Pre-Event Advertising / Website / Social Media:
- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Full-page invitation for Cocktail Reception in the printed program with sponsorship recognition
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, printed program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION

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Lunch Sponsor
$3,000 | *1 Available*

Lunch Sponsors will receive prominent branding exposure throughout the conference, with recognition as the official Lunch Sponsor. Their sponsorship will be highlighted in all event documentation, on-site signage, and both online and printed meeting materials. Additionally, the Master of Ceremonies will acknowledge the sponsor during the designated event.

- Exclusive branding as sponsors of the Lunch Sponsor
- Three (3) complimentary attendee registrations
- Opportunity to set up company materials at the conference

Pre-Event Advertising / Website / Social Media:
- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Full-page invitation for Cocktail Reception in the printed program with sponsorship recognition
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, printed program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

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Break Sponsor
$2,000 | 2 *Available*

Break Sponsors will be acknowledged as the networking Break Sponsor: Morning Breaks and Afternoon Breaks. Recognition is included in online and printed meeting materials with additional acknowledgment given by the Master of Ceremonies for the chosen event.

- Exclusive branding as sponsors of a networking break
- Two (2) complimentary attendee registrations

Pre-Event Advertising / Website / Social Media:
- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, printed program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION

DRIVING THE FUTURE OF B2B & B2G WITH ELECTRONIC DATA EXCHANGE

Booth Sponsor
$1,000 | *5 Available*

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on Conference publications (digital and printed).

- One (1) complimentary attendee registration

Pre-Event Advertising / Website / Social Media:
- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Exhibition table with preferred choice of available table location
- Company 8.5" x 11" color ad and sponsorship recognition included in printed program
- Company profile summary featured on conference intermission rotating slide deck

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION

DRIVING THE FUTURE OF B2B & B2G WITH ELECTRONIC DATA EXCHANGE

e-Document Sponsor

$1,000 | 1 *Available*

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on Conference publications (digital and printed).

- One (1) complimentary attendee registration

Pre-Event Advertising / Website / Social Media:
- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Exhibition table with preferred choice of available table location
- Company 8.5" x 11" color ad and sponsorship recognition included in printed program
- Company profile summary featured on conference intermission rotating slide deck

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2025 PIDX SPRING CONFERENCE

APRIL 24 - 25, 2025

INNOVATING OPEN STANDARDS: AI & SUPPLY CHAIN DIGITAL TRANSFORMATION

DRIVING THE FUTURE OF B2B & B2G WITH ELECTRONIC DATA EXCHANGE

Program Sponsor
$750 | *Unlimited*

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on Conference publications.

- One (1) complimentary attendee registration

Pre-Event Advertising / Website / Social Media:
- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:
- Company 8.5" x 11" color ad and sponsorship recognition included in printed program
- Company profile summary featured on conference intermission rotating slide deck

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2025 PIDX SPRING CONFERENCE
SPONSOR REGISTRATION FORM

E-mail completed form to events@pidx.org

COMPANY DETAILS

Company Name: _____

_____

Address: _____

_____

City: _____

State/Province: _____

Country: _____

Website: _____

CONTACT DETAILS

Name: _____

Title: _____

Email: _____

Phone: _____

SELECT A SPONSORSHIP PACKAGE

- [ ] **Title Sponsor - $5,000**
- [ ] **Reception Sponsor - $3,500**
- [ ] **Lunch Sponsor - $3,000**
- [ ] **Breakfast Sponsor - $2,500**
- [ ] **Break Sponsors - $2,000**
- [ ] **Booth Sponsor - $1,000**
- [ ] **e-Document Sponsor - $1,000**
- [ ] **Program Sponsor - $750**

TO COMPLETE SPONSORSHIP PAYMENT

go to: https://www.eventbrite.com/e/1259859817629?aff=oddtdtcreator

TO REGISTER TO ATTEND

go to: https://www.eventbrite.com/e/1259907941569?aff=oddtdtcreator

PIDX™ INTERNATIONAL   THE PLACE TO GO FOR ENERGY INDUSTRY EBUSINESS STANDARDS

2025 PIDX SPRING CONFERENCE
SPONSOR AGREEMENT
E-mail completed form to events@pidx.org

We plan to attend the PIDX event indicated below and would like to participate as an Exhibitor/Sponsor. We agree to abide by the following conditions and procedures and will brief our representatives accordingly:

EVENT: Innovating Open Standards: AI & Supply Chain Digital Transformation
WHEN: April 24 - 25, 2025
WHERE: Houston Community College - West Loop Campus | 5601 W Loop S, Houston, TX 77081

1. REGISTRATION FEE: All sponsors must complete registration via Eventbrite and pay the appropriate fee by **Wednesday, April 9, 2025.** Send your company logo (high-resolution) and your signed Sponsorship Agreement form to events@pidx.org by **Wednesday, April 9, 2025.**

2. PROGRAM ADVERTISING: All advertisers agree to provide one full page, 8.5" x 11" (with bleed), portrait orientation, color ad about the company and its services in an Adobe .pdf file. The items should be sent to events@pidx.org by **Friday, April 11, 2025.**

3. PRE-EVENT RUN THROUGH: Sponsor representative is required to participate in one pre- event run through on **Wednesday, April 16, 2025.**

4. SPEAKER: Title Sponsor will not be listed as a presentation speaker on the PIDX event program. Title Sponsor representative will, however, be listed with their speaking slot on the conference agenda.

5. INSURANCE: The Sponsor acknowledges that PIDX International does not maintain insurance covering Exhibitor/Sponsor's property and that it is the sole responsibility of the Exhibitor/Sponsor to obtain business interruption and property damage insurance covering such losses by Exhibitor/Sponsor if appropriate.

6. EVENT CANCELLATION: If unusual circumstances prevail, and PIDX must cancel the event, a full refund of the Exhibitor/Sponsor fee will be made within thirty (30) days of the cancellation. Exhibitor/Sponsor waives all claims that may be made against PIDX.

7. EXHIBITOR/SPONSOR CANCELLATION: Exhibitor/Sponsor fee is non-refundable.

8. EXHIBITOR/SPONSOR: Agrees to and accepts the PIDX Anti-Trust Policy (http://www.pidx.org/antitrust/).

Company: _____

Representative: _____

Representative Phone: _____

Representative Email: _____

Signature: _____

Date: _____