2027 PIDX SPRING CONFERENCE

& ANNUAL MEMBERS MEETING

INTELLIGENT TRANSFORMATION: ADVANCING ENERGY THROUGH AI, STANDARDS & COLLABORATION

Connecting innovation, interoperability, and the future of the energy supply chain

Microsoft Innovation Hub – Houston
750 Town and Country Blvd, Suite #1000, Houston, TX 77024

Friday, April 23, 2027 | 8:00 AM - 5:00 PM CT
2027 PIDX Spring Conference & Annual Members Meeting

VENUE SPONSOR

Microsoft

SPONSORSHIP PACKAGE

2027 PIDX SPRING CONFERENCE | SPONSORSHIP PACKAGE

Friday, April 23, 2027 | 8:00 AM - 5:00 PM CT

Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Connecting innovation, interoperability, and the future of the energy supply chain

Join energy, technology, and standards professionals at the 2027 PIDX Spring Conference to explore how artificial intelligence, industry standards, and digital transformation are changing the energy supply chain.

Hear industry use cases and implementation lessons that bring the opportunities—and challenges—of transformation into focus. Discover how organizations are applying emerging technologies and advancing interoperability to improve the way they exchange information and work with trading partners.

Connect with leaders working across organizational and supply-chain boundaries, share perspectives, and participate in conversations about Vision 2030 and the future direction of PIDX. Experience the value of the PIDX community and the ongoing standards collaboration that supports more connected digital business.

Sponsorship Packages

Sponsorship Level	Investment	Availability
Title Sponsor	**$5,000**	*1 Available*
PIDX Member Sponsors	**$1,500**	*Available to all PIDX Members*
Reception Sponsor	**$4,000**	*1 Available*
Breakfast Sponsor	**$2,500**	*1 Available*
Lunch Sponsor	**$3,500**	*1 Available*
Break Sponsors	**$2,000**	*2 Available*
Booth Sponsors	**$1,500**	*5 Available*
e-Document Sponsor	**$1,000**	*1 Available*
Program Sponsors	**$750**	*Unlimited*

For more information on sponsorship opportunities at the 2027 PIDX Spring Conference, contact:

Michelle Lanh, Operations Manager
events@pidx.org | 832-681-7308

2027 PIDX SPRING CONFERENCE

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Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Title Sponsor

$5,000 | 1 Available

Enjoy maximum visibility and highest priority as Title Sponsor - leading up to and during the conference. With this exclusive sponsorship, you have the unique opportunity to drive thought leadership and collaboration on a specific topic of your choosing.

Sponsorship Benefits:

- Exclusive branding as the official Title conference sponsor
- Five (5) complimentary attendee registrations
- Opportunity to collaborate with PIDX team to develop program

Pre-Event Advertising / Website / Social Media:

- Top billing logo recognition on all online collateral including Conference website, Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Official recognition as Title Sponsor at Conference Opening and Close by PIDX Leadership and Master of Ceremonies
- Exhibition table with the first choice of the table in a prime location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Lanyard branded with sponsor logo*
- Priority branding recognition with logo on printed materials, including printed program, event signage, and intermission rotating slide deck

**Lanyards to be furnished by Title Sponsor (minimum quantity 100) and shipped 30 days prior to day of event. Remaining supply will be returned to sponsor.*

2027 PIDX SPRING CONFERENCE

Friday, April 23, 2027 | 8:00 AM - 5:00 PM CT

Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

PIDX Member Sponsor

$1,500 | Available to all PIDX Members

The PIDX Member Sponsors Only Membership is designed for PIDX Member organizations that want to enhance their visibility while supporting the PIDX community. This membership provides exclusive promotional opportunities and event participation benefits for member sponsors.

Membership Benefits Include:

- Complimentary Event Attendance: One complimentary attendee for all PIDX member representatives at sponsored events.

Pre-Event Advertising & Promotion:

- Company logo featured in online event collateral, including the PIDX Conference website (with a direct link to your organization).
- Logo placement on the Eventbrite registration page.
- Inclusion in promotional e-blasts and event flyers.

Social Media Recognition:

- A dedicated sponsorship highlight post on LinkedIn to showcase your organization and support of PIDX.

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Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Reception Sponsor

$4,000 | 1 Available

Reception Sponsors will be acknowledged as the Cocktail Reception Sponsor, enjoying second-highest priority branding exposure before and during the conference in all documentation and on-site signage. The Reception held off-site at a venue pre-arranged by PIDX is a major highlight of the Spring Conference.

Sponsorship Benefits:

- Exclusive branding as sponsors of the Cocktail Reception
- Four (4) complimentary attendee registrations
- Opportunity to set up company material/signage at the cocktail reception venue

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Full-page invitation for Cocktail Reception in the printed program with sponsorship recognition
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, digital program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

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Friday, April 23, 2027 | 8:00 AM - 5:00 PM CT

Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Breakfast Sponsor

$2,500 | 1 Available

Breakfast Sponsors will receive priority branding exposure before and during the conference, with acknowledgment as the official Breakfast Sponsor. Their recognition will be featured in all documentation, on-site signage, and both online and printed meeting materials. Additionally, the Master of Ceremonies will highlight the sponsor during the selected event.

Sponsorship Benefits:

- Exclusive branding as sponsors of Morning Breakfast
- Two (2) complimentary attendee registrations
- Opportunity to set up company material/signage at the conference

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Full-page invitation for Cocktail Reception in the printed program with sponsorship recognition
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, digital program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

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Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Lunch Sponsor

$3,500 | 1 Available

Lunch Sponsors will receive prominent branding exposure throughout the conference, with recognition as the official Lunch Sponsor. Their sponsorship will be highlighted in all event documentation, on-site signage, and both online and printed meeting materials. Additionally, the Master of Ceremonies will acknowledge the sponsor during the designated event.

Sponsorship Benefits:

- Exclusive branding as sponsors of the Lunch Sponsor
- Three (3) complimentary attendee registrations
- Opportunity to set up company materials at the conference

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Social media announcement via LinkedIn when sponsorship is arranged
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Full-page invitation for Cocktail Reception in the printed program with sponsorship recognition
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, printed program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

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Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Break Sponsor

$2,000 | 2 Available

Break Sponsors will be acknowledged as the networking Break Sponsor: Morning Breaks and Afternoon Breaks. Recognition is included in online and meeting materials with additional acknowledgment given by the Master of Ceremonies for the chosen event.

Sponsorship Benefits:

- Exclusive branding as sponsors of a networking break
- Three (3) complimentary attendee registrations

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- 5-minute speaking opportunity to address conference attendees
- Full-page ad in the printed program
- Company logo and sponsorship recognition in on-site meeting materials including venue signage, digital program, and intermission rotating slide deck
- Acknowledgement of sponsorship at the event by Master of Ceremonies

2027 PIDX SPRING CONFERENCE

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Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Booth Sponsor

$1,500 | 5 Available

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on Conference publications (digital and printed).

Sponsorship Benefits:

- Two (2) complimentary attendee registrations

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- Company 8.5” x 11” color ad and sponsorship recognition included in digital program
- Company profile summary featured on conference intermission rotating slide deck

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Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

e-Document Sponsor

$1,000 | 1 Available

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on Conference publications (digital and printed).

Sponsorship Benefits:

- One (1) complimentary attendee registration

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Exhibition table with preferred choice of available table location
- Company 8.5” x 11” color ad and sponsorship recognition included in digital program
- Company profile summary featured on conference intermission rotating slide deck

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Intelligent Transformation: Advancing Energy Through AI, Standards & Collaboration

Program Sponsor

$750 | Unlimited

Promote your company and show support for the development of eCommerce standards for the Energy industry. Program Sponsors benefit from logo recognition on conference publications.

Sponsorship Benefits:

- One (1) complimentary attendee registration

Pre-Event Advertising / Website / Social Media:

- Logo included in online event collateral including Conference website (with links), Eventbrite online registration page, e-blasts, flyers etc.
- Sponsorship highlight post on LinkedIn

On-Site Promotion:

- Company 8.5” x 11” color ad and sponsorship recognition included in digital program
- Company profile summary featured on conference intermission rotating slide deck

THE PLACE TO GO FOR ENERGY INDUSTRY EBUSINESS STANDARDS

2027 PIDX SPRING CONFERENCE

SPONSOR REGISTRATION FORM

E-mail completed form to info@pidx.org

COMPANY DETAILS

Company Name:
_____

Address:
_____

City:
_____

State/Province:
_____

Country:
_____

Website:
_____

CONTACT DETAILS

Name:
_____

Title:
_____

Email:
_____

Phone:
_____

SELECT A SPONSORSHIP PACKAGE

- ☐ Title Sponsor - $5,000
- ☐ PIDX Member Sponsor - $1,500
- ☐ Reception Sponsor - $4,000
- ☐ Breakfast Sponsor - $2,500
- ☐ Lunch Sponsor - $3,500
- ☐ Break Sponsors - $2,000
- ☐ Booth Sponsor - $1,500
- ☐ e-Document Sponsor - $1,000
- ☐ Program Sponsor - $750

TO COMPLETE SPONSORSHIP PAYMENT

go to: https://www.eventbrite.com/e/2027-pidx-spring-conference-sponsors-tickets-2003979463521

TO REGISTER TO ATTEND

go to: https://www.eventbrite.com/e/2027-pidx-spring-conference-annual-member-meeting-tickets-2003980371236

THE PLACE TO GO FOR ENERGY INDUSTRY EBUSINESS STANDARDS

2027 PIDX SPRING CONFERENCE

SPONSOR AGREEMENT

E-mail completed form to events@pidx.org

We plan to attend the PIDX event indicated below and would like to participate as an Exhibitor/Sponsor. We agree to abide by the following conditions and procedures and will brief our representatives accordingly:

EVENT: 2027 PIDX Spring Conference & Annual Members Meeting

WHEN: Friday, April 23, 2027

WHERE: Microsoft Innovation Hub – Houston | 750 Town and Country Blvd Suite #1000, Houston, TX 77024

1. REGISTRATION FEE: All sponsors must complete registration via Eventbrite and pay the appropriate fee by **Wednesday, April 7, 2027**. Send your company logo (high-resolution) and your signed Sponsorship Agreement form to info@pidx.org by **Wednesday, April 7, 2027**.

2. PROGRAM ADVERTISING: All advertisers agree to provide one full page, 8.5" x 11" (with bleed), portrait orientation, color ad about the company and its services in an Adobe .pdf file. The items should be sent to events@pidx.org by **Monday, April 12, 2027.**

3. PRE-EVENT RUN THROUGH: Sponsor representative is required to participate in one pre-event run through on **Thursday, April 15, 2027.**

4. SPEAKER: Title Sponsor will not be listed as a presentation speaker on the PIDX event program. Title Sponsor representative will, however, be listed with their speaking slot on the conference agenda.

5. INSURANCE: The Sponsor acknowledges that PIDX International does not maintain insurance covering Exhibitor/Sponsor's property and that it is the sole responsibility of the Exhibitor/Sponsor to obtain business interruption and property damage insurance covering such losses by Exhibitor/Sponsor if appropriate.

6. EVENT CANCELLATION: If unusual circumstances prevail, and PIDX must cancel the event, a full refund of the Exhibitor/Sponsor fee will be made within thirty (30) days of the cancellation. Exhibitor/Sponsor waives all claims that may be made against PIDX.

7. EXHIBITOR/SPONSOR CANCELLATION: Exhibitor/Sponsor fee is non-refundable.

8. EXHIBITOR/SPONSOR: Agrees to and accepts the PIDX Anti-Trust Policy (http://www.pidx.org/antitrust/).

Company: _____

Representative: _____

Representative Phone: _____

Representative Email: _____

Signature: _____

Date: _____